



Saudi PRINT & PACK

The 16th International Trade Exhibition for Printing & Packaging Technologies

Promoting Trade
Growth in the
Kingdom of
Saudi Arabia



27-30 JANUARY 2019

Jeddah Center for Forums and Events



رؤية
2030
المملكة العربية السعودية
KINGDOM OF SAUDI ARABIA

Organizers

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Riyadh Exhibitions Company Ltd.

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Proudly Contributing to the Saudi Economy & The Kingdom's Vision 2030 Plan

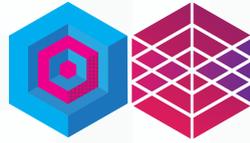
In addition to the oil reserves, the Saudi government predicts the Kingdom's future economic growth will come from its mega-cities. Therefore, with the highest ever budget announced in the Kingdom's history, King Abdullah Economic City (KAEC) is one of the four megacities under construction to create the world's largest port for quicker, more automated offloading and customs procedure.

The country's recent 2017 budget underscored its commitment to activate the National Transformation Program "Saudi 2030", which will drive growth across the country. The Vision 2030 aims to bring Saudi Arabia in line with the world's emerging economies and facilitate the process of opening the Saudi market to international investors.



Being the 20th largest economy in the world in terms of GDP, The Kingdom of Saudi Arabia is considered the largest principal economy in the Arab World. Owing to its unique strategic location amid the Red Sea and The Gulf, the Kingdom is one of the largest oil-producing and exporting nations.





Saudi PRINT & PACK

The 16th International Trade Exhibition
for Printing & Packaging Technologies



Saudi Print & Pack is
The Kingdom's Leading
Trade Exhibition that
displays innovative,
Value-Creating Printing
& Packaging Solutions.

A four-day exhibition, Saudi Print & Pack 2019 will attract the industry experts from all corners of the region. Connect and discover their achievements and trade secrets for growing a profitable enterprise.

The annual Saudi Print and Pack Show is the most distinguished exhibition in its sector, showcasing a wide variety of breakthrough technologies, machines and tools used by the regional leaders in the printing and packaging industry.

The 16th edition of the Saudi Print & Pack showcases one of the largest displays of Printing and Packaging inventory. It brings the attendees a golden opportunity to gain knowledge about the latest products and services, gain insight into the developing industry trends and network with other attendees and exhibitors from around the Kingdom, the GCC region and the world.

**For Exhibiting Companies,
Saudi Print Pack offers an unmatched forum to:**

Introduce Latest Offerings

Raise Brand Awareness

Promote Products

Network with Customers

Network with Suppliers

Manage Prospects

Discover the latest technologies in machinery, paper and processes for the Printing & Packaging Industry.

The show focuses on the current developments in the packaging, processing, paper production, printing and converting machinery. It also exhibits raw materials, packages, containers and other components for an absolute insight into the best products for your business needs.

The exhibition comes at a time when Saudi packaging and printing industries are witnessing a significant 15% annual growth.

One Platform for Print & Pack Enterprises, Start-ups, Investors, and The Public Sector.

The exhibition is an ideal launch pad for companies, manufacturers, exporters, importers and other key industry stakeholders who are looking for an exceptional opportunity to develop successful business partnerships and deals.

With a focus on monetizing the Print & Pack revolution, this event provides a unique platform bringing together the entire ecosystem representing F500 companies, global Print & Pack giants, startups, investors and the public sector.



Saudi PRINT & PACK

This prestigious event coincides with the 16th Edition of the Saudi Plastics & Petrochem, which heightens its significance, attracts a larger base of visitors and establishes it as a primary destination for pioneers in all these sectors.



List of Exhibits

Printing

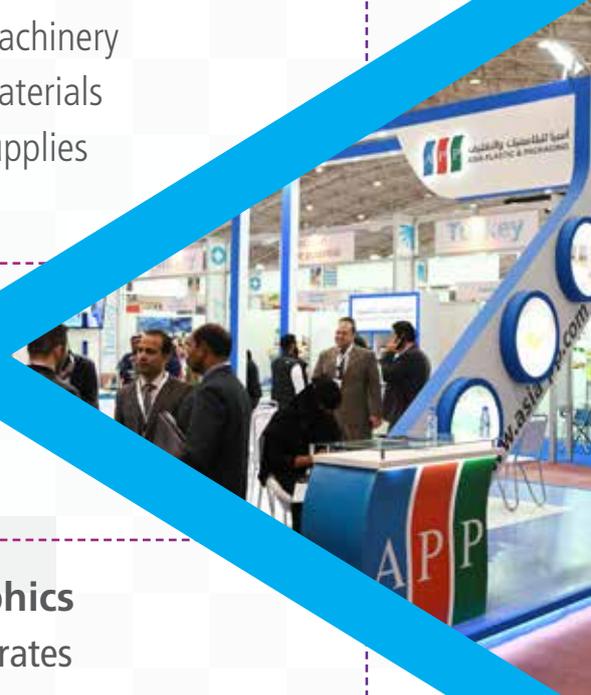
- Audit Equipment
- Buffing Machines
- Design & Printing Services
- Digital Direct Printing Techniques
- Folding & Cutting Machines
- Large Format Printers
- Packaging Machinery
- Paper & Printing Supplies
- Prepress Equipment
- Stitching Machines

Packaging

- Consumer Goods Canning & Packaging
- Design & Manufacturing Services
- Filling Machines
- Food Packaging Equipment
- Industrial Packaging Equipment
- Plastic Furniture
- Packaging Machinery
- Packaging Materials
- Packaging Supplies

Signs & Graphics

- Banner Substrates
- Banners & Posters
- Billboards & Plates
- Electrical Signs
- Electronic Message Centres
- Graphic Imaging
- Large Format Printing Solutions
- Miscellaneous Equipment
- Road Signs



Opportunities & Benefits

The exhibition is considered the most prominent event of its kind in Saudi Arabia. With the largest gathering of decision-makers, experts, manufacturers and suppliers, Saudi PPPP serves as a platform for networking, relationship development and revenue growth.

Attended by hundreds of local, regional and international exhibitors, along with thousands of specialized visitors, Saudi PPPP presents a premium opportunity for new business owners to display their skill set while simultaneously learning from the innovators and experts in their industry.



An Ideal Launch Pad

The event plan is shared well in advance to prevent any miscommunication, whereby making it an ideal launch pad for companies, manufacturers, exporters, importers and other key industry stakeholders to develop exceptionally successful business partnerships and deals.

Expand Your Horizon With Saudi Print & Pack

- Unparalleled business and investment opportunities.
- Direct access to available investment openings in the Saudi market.
- An opportunity to meet notables and decision makers across various industrial sectors.
- Employing exceptional growth opportunities for industrial diversification.
- Staying up to date with the latest developments across key sectors to continue expansion.
- Distinctly identifying new export routes through the Kingdom.
- Personally connecting with local companies to establish a cross-industry base in Saudi Arabia.
- Achieving global exposure of your brand among the sector's experts and consumers.
- Put together an impressive list of contacts by the end of the exhibit.

Visitors Overview

As the largest and most comprehensive PPPP exposition in the Kingdom, the Saudi PPPP attracts thousands of attendees from all facets of the industry, including:

- Advertising Professionals
- Packaging & Production Managers
- Purchasing Managers
- Operations Managers
- Diplomats
- High-Ranking Government Officials
- Distributors & Suppliers
- Financiers
- Retailers
- Manufacturers
- Traders & Wholesalers
- Industrial Engineers
- Students
- Journalists
- Bloggers

Similar to previous years, the Saudi Plastics & Petrochemicals and Print & Pack 2019 exhibition is expected to attract visitors across the PPPP spectrum. Being the longest-running and most renowned industrial show in the Kingdom, the exhibition witnesses the attendance of around 16,686 trade visitors during the event.

A Brief Overview of Saudi PPPP 2018



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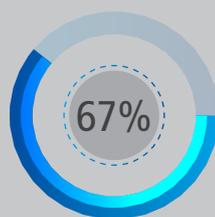
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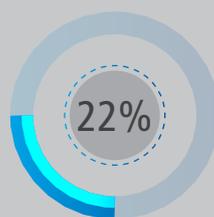
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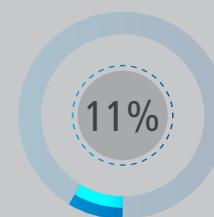
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From within the Kingdom



From the Gulf Region



From Other countries

About The Organizers

Saudi Arabia's Leading Exhibition Team Helps Businesses Accomplish More

Riyadh Exhibitions Company Limited is Saudi Arabia's top exhibition organizer and has contributed immensely to the growth of the MICE (Meeting, Incentives, Conferences and Exhibitions) industry in Saudi Arabia for over 36 years and has been serving 20 economic and financial sectors in the Middle East. REC's leading events are also certified by UFI.

Their events facilitate customers to efficiently learn about the market, supply products and accomplish business dealings, generating significant revenues for the economic development of the national economy. As Saudi PPP's organizer, the REC effectively contributes to the growth of key companies and the industry as a whole by hosting the two exhibitions under one roof.

About the Venue:

Jeddah Centre for Forums & Events is a well-established exhibition venue known for its high standards of service and sophisticated infrastructure with 10,000 SQM air-conditioned space, this state-of-the-art multifunctional venue offers around 40,000 SQM of total area including modern conference hall, restrooms, well-furnished business center, cafeterias, mosque, car parking facility for visitors, exhibitors & VIPs and much more.

For more information, please visit www.recexpo.com.



**Interested in booking your space
or need more information about
the exhibition?**

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