

# POST SHOW REPORT

ufi APPROVED INTERNATIONAL EVENT



## Saudi PLASTICS & PETROCHEM

The 17<sup>th</sup> International Plastics and Petrochemicals Trade Exhibitions



## Saudi PRINT & PACK

The 17<sup>th</sup> International Trade Exhibition for Printing & Packaging Technologies

# A NEW DIMENSION IN INNOVATION

## 13–16 January 2020

Riyadh International Convention & Exhibition Centre  
Riyadh - Saudi Arabia

Show Opening Hours: 16:00 - 22:00 Daily

**Visitors under 16 not admitted**



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2030  
المملكة العربية السعودية  
KINGDOM OF SAUDI ARABIA

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# EVOLVING AND ADVANCING INTO THE FUTURE

The 2020 editions of the Saudi Plastics and Petrochemicals Trade Exhibition and Saudi Print and Pack Trade Exhibition wrapped up in the mid of January at the Riyadh International and Convention Center -- organized and led by the Riyadh Exhibitions Company Ltd.

The Saudi Plastics and Petrochemicals Trade show went on to finish its 17th edition, showcasing refinery and technological advances in the industry. An exclusive platform feature was also on display for innovative solution providers.

The Saudi Print and Pack Trade Exhibition was executed concurrently, 18th year in the running. Mindful and environment-friendly advances in the printing and packaging industry alongside integration opportunities for stakeholders, industry specialists, private and public representatives of the field.







## Opening of show Under the patronage and the presence of **H.E. Bandar bin Ibrahim bin Abdullah Al khorayef** Minister of Industry and Mineral Resources

Exhibition was held under the patronage of the Ministry of Industry and Mineral Resources and was inaugurated by H.E. Bandar bin Ibrahim bin Abdullah Al khorayef, Minister of Industry and Mineral Resources. With diamond sponsorship of SABIC and Advanced Petrochemical Company. It was supported by the Royal Commission for Jubail and Yanbu, the Saudi Authority for Industrial Cities and Technology Zones Modon, Saudi Industrial Development Fund and the Riyadh Chamber.





# Core Themes AT THE SUMMIT



## FEW OF THE THEMES INCLUDED:

- Circular economy and response to the circular economy
- Employment opportunities created by the concurring exhibitions
- 3D printing and a new manufacture era
- Digital disruption into packaging sector

Exhibition attracted more than 10 speakers and presenters who discussed these core themes.

# Vision 2030 AN EMBODIMENT

In line with the Saudi Vision 2030, the government and other entities have contributed towards the diversification of the economy. Exchanging experiences and creating job opportunities that aim to enhance competencies in the Kingdom.





# Saudi PLASTICS & PETROCHEM SUMMIT 2020

## SPEAKERS



**Hamid A. Al Harthi**

Low Density Polyethylene  
Business Senior Manager  
**SABIC**



**Eng. Ahmad Alkhlaif  
Al-Ghamdi**

Head, Tech & Commercialization  
**Tasnee**



**Massimo Bianchi**  
Technical Director  
**Adler Srl.**



**Dr. Haif N. Al-Shammari**

Principal Scientist I, Technology  
Management & Licensing  
**Tasnee**



**Chris Gregg**

Global Sales Manager-  
Polypropylene  
**McElroy Manufacturing, Inc.**



**Naif M. Al-Duraywish**

Industry Development and  
Private Cities Section Director  
**MODON**



**Nguyen Manh Cuong**

Managing Director  
**Pure Polymers Masterbatch -  
Vinacolour Site**



# SUMMIT AGENDA

14 JANUARY 2020

17:50 Summit opening and Tour of Expo

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17:55 Summit opening remarks

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18:00 Response to Circular Economy

**Presentation by:** **Hamid A. Al Harthi**, Low Density Polyethylene Business Senior manager, **SABIC**

18:20 Tasnee / NNTC in collaboration with McElroy launching plastic pipe welding & Installation training

**Presentation by:** **Eng. Ahmad Alkhlaif Al-Ghamdi**, Head, Tech and Commercialization, **Tasnee**

**Presentation by:** **Chris Greggs**, Global Sales Manager-Polypropylene, **McElroy Manufacturing, Inc.**

18:40 MODON products in industry sectors

**Presentation by:** **Naif M. Al-Duraywish**, Industry Development and Private Cities Section Director **MODON**

19:00 Prayer break

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19:20 Recycling and separation of mixed plastics; crushing, selection and compounding

**Presentation by:** **Massimo Bianchi**, Technical Director, **Adler Srl.**

19:40 Smart solutions for plastics challenging markets

**Presentation by:** **Nguyen Manh Cuong**, Managing Director, **Pure Polymers Masterbatch - Vinacolour Site**

20:00 Light-weight Plastic Pallet

**Presentation by:** **Dr. Haif N. Al-Shammari**, Principal Scientist I, Technology Management & licensing, **Tasnee**

20:20 Summit closing remarks

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End of Summit Day 1

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# Saudi PRINT & PACK

SUMMIT 2020

## SPEAKERS



**Mohamed Abdelwahab Siam**  
CEO  
**Obeikan Digital Solutions**



**Florian Franken**  
Product Manager  
**Heidelberger Druckmaschinen AG**



**Mohamed Yusuf**  
Sales Director  
**Ball Corporation**



**Anas Elsayed**  
Technical Manger  
**3D Printing World**



**Gavin Anthony**  
Regional Sales & Support Manager -  
Middle East & SE Asia  
**SA International**



**Abdullah Alyahya**  
Senior Business Development Officer  
**MODON**



**Samer Anan**  
Regional Sales Manager  
**Canon Saudi Arabia**



**Andrea Carraro**  
Area Sales Manager  
**ACIS / Bandera**



**Christel Morival An**  
CEO  
**LAMARQ International Branding  
& Packaging**

# SUMMIT AGENDA

DAY 1 - 15 JANUARY 2020

## SESSION: PRINTING AND LATEST TECHNOLOGIES

18:00 Heidelberg Push to Stop Philosophy

**Presentation by:** Florian Franken, Product Manager, Heidelberg Druckmaschinen AG

18:20 Innovation in Printing and Latest Technologies

**Presentation by:** Samer Anan, Regional Sales Manager, Canon Saudi Arabia

18:40 Printing and Sign Making Programs for All Production Environments, for All Your Design and Printing Needs

**Presentation by:** Gavin Anthony, Regional Sales & Support Manager - Middle East & SE Asia  
SA International

19:00 Prayer Break

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19:20 3D Printing a New Manufacture Era

**Presentation by:** Anas Elsayed, Technical Manger, 3D Printing World

19:40 Innovations in Digital Printing Equipment That Are Pushing the Industry Forward

- Exploring new advances for large format digital printings
- Emerging print for packaging technologies, and how to apply them
- What opportunities lie ahead for industrial inkjet print?

20:00 Automated Offset Printing Machines – Fast and Sophisticated

- New generation of offset machines high speed and lower cost of production
- Reducing print time with faster plate changing
- Modernization and reinvesting is the key to survival in the market

20:20 End of Day 1

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# SUMMIT AGENDA

DAY 2 - 16 JANUARY 2020

## SESSION: PACKAGING AND LATEST TECHNOLOGIES

18:00 MODON'S Role to Enable Industries

Presentation by: **Abdullah Alyahya**, Senior Business Development Officer, **MODON**

18:20 Showcasing Digital Disruption into Packaging Sector and More

Presentation by: **Mohamed Abdelwahab Siam**, CEO, **Obeikan Digital Solutions**

18:40 Innovative and Sustainable Packaging Solutions

Presentation by: **Mohamed Yusuf**, Sales Director, **Ball Corporation**

19:00 Prayer Break

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19:20 Packaging Trends and Power of Branding

Presentation by: **Christel Morival An**, CEO, **LAMARQ International Branding & Packaging**

19:40 Changes and Challenges in Packaging Printing

Presentation by: **Florian Franken**, Product Manager, **Heidelberger Druckmaschinen AG**

20:00 Plastics and Innovation for a Sustainable Future - Enhance Circular Economy in Plastic Packaging

Presentation by: **Andrea Carraro**, Area Sales Manager, **ACIS / Bandera**

20:20 End of Day 2

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**Saudi** PRINT  
& PACK

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National / Country Pavilion

- ◆ Saudi Arabia
- ◆ Austria
- ◆ China
- ◆ India
- ◆ Italy
- ◆ Taiwan
- ◆ Turkey
- ◆ UAE

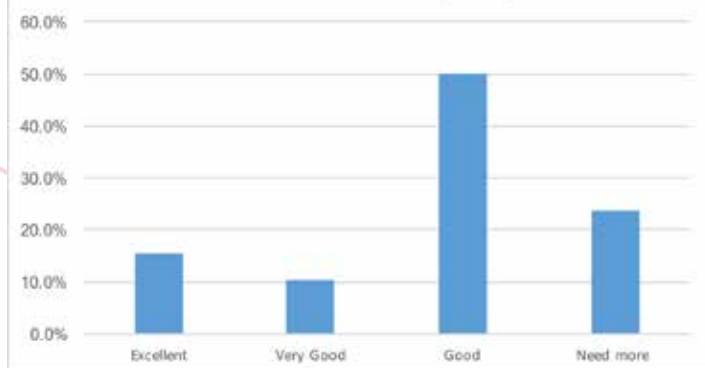
Participating Countries

- ◆ Bahrain
- ◆ Canada
- ◆ Denmark
- ◆ Egypt
- ◆ France
- ◆ Germany
- ◆ Hong Kong
- ◆ Jordan
- ◆ Kuwait
- ◆ Lebanon
- ◆ Pakistan
- ◆ Poland
- ◆ Portugal
- ◆ South Korea
- ◆ Spain
- ◆ Switzerland
- ◆ The Netherlands
- ◆ UK
- ◆ USA

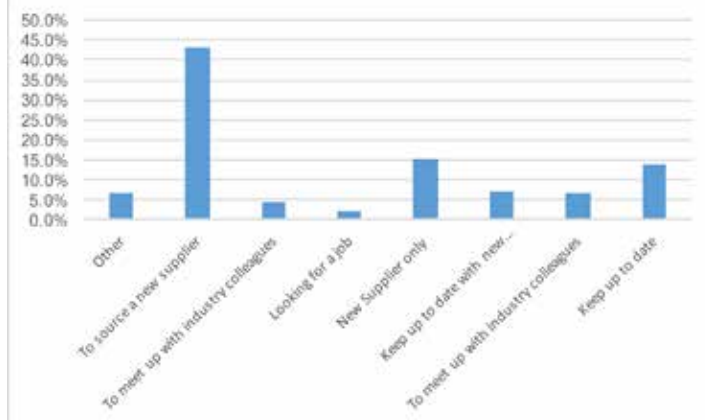
EXHIBITORS & VISITORS

# SURVEY

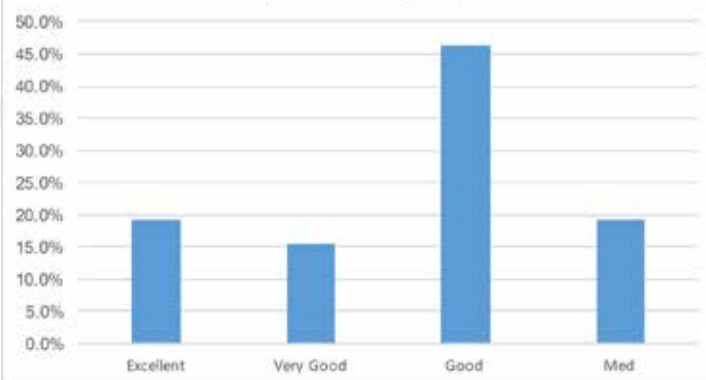
What is your overall evaluation regarding the show?



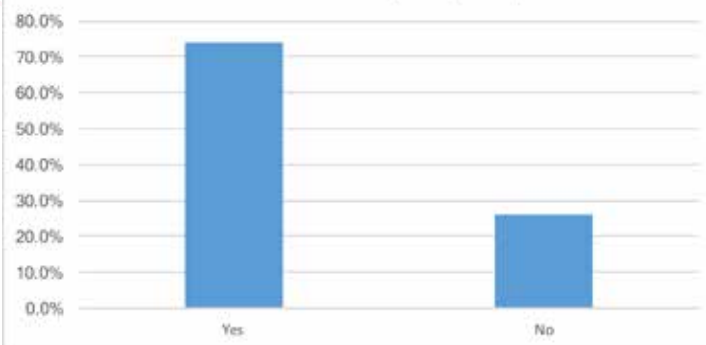
Please indicate your main reason(s) for visiting the show



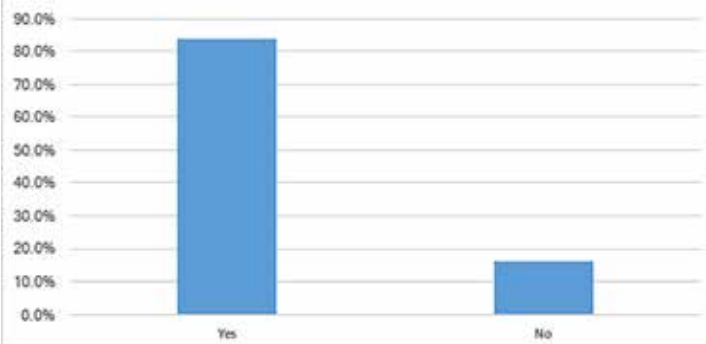
How would you rate the quality of visitors?



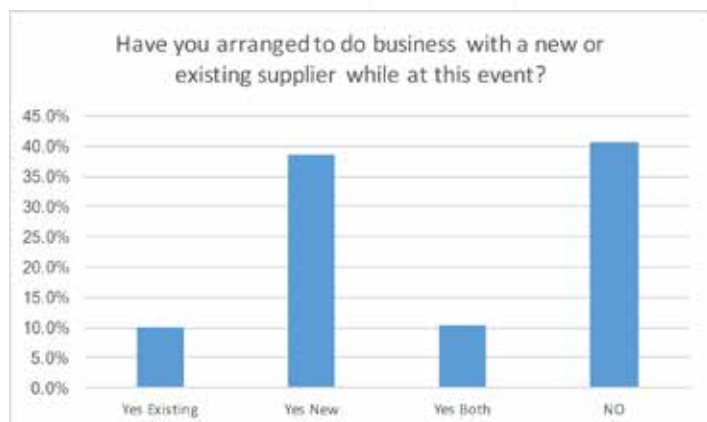
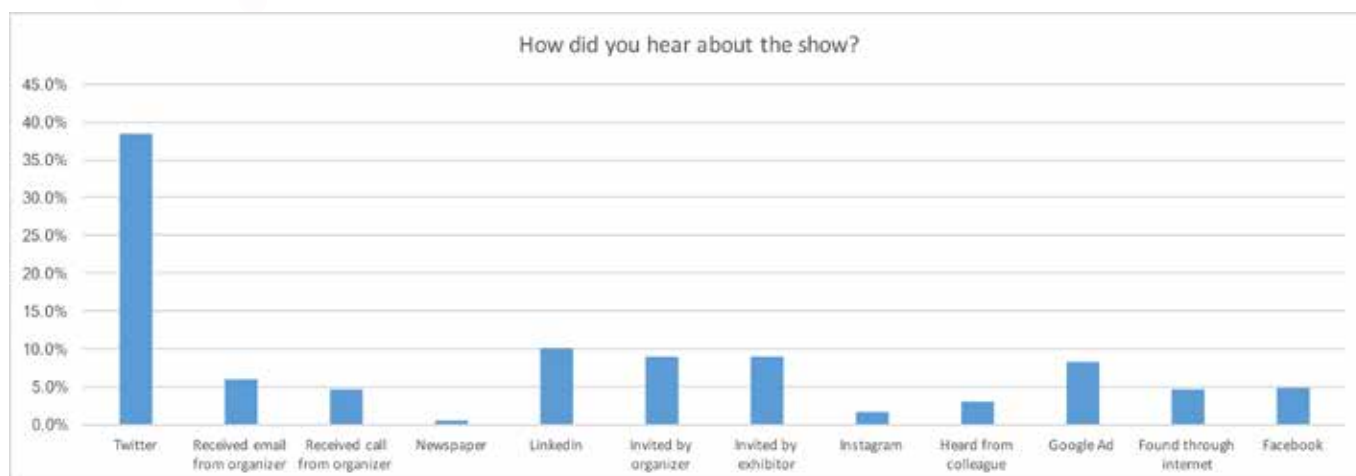
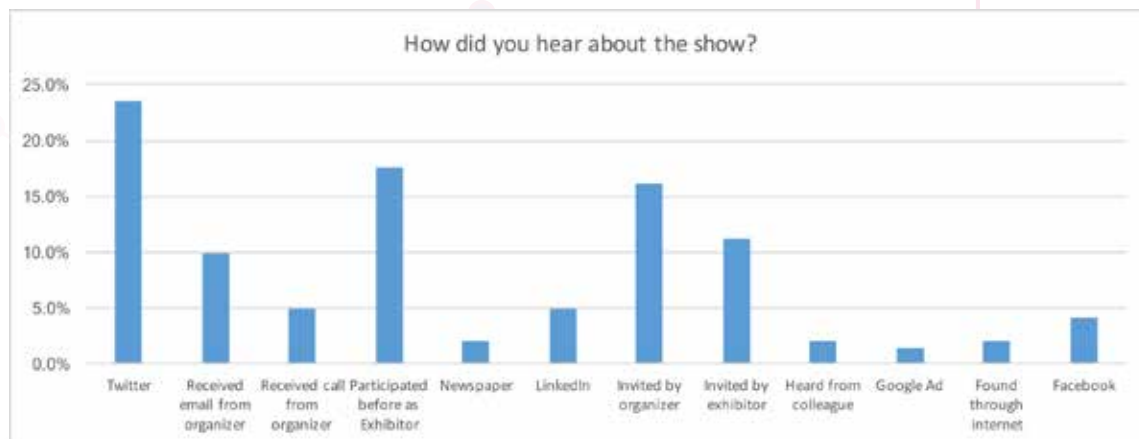
Did you receive or expect to receive any orders at the show which attribute to your participation?

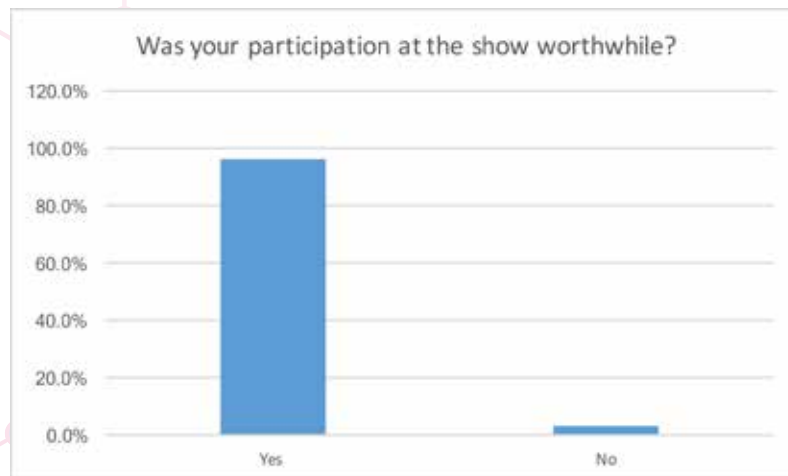
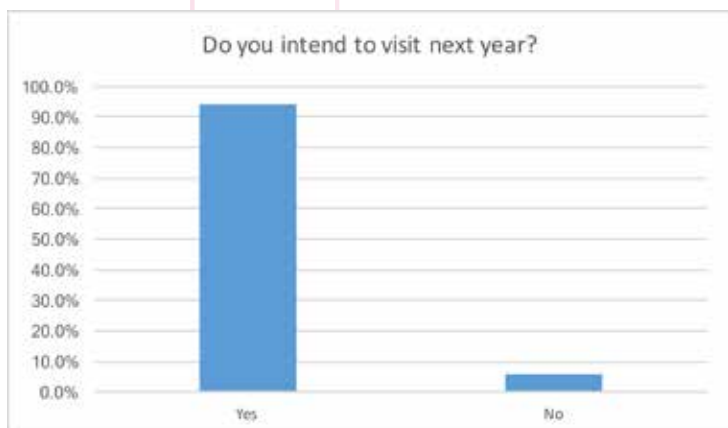
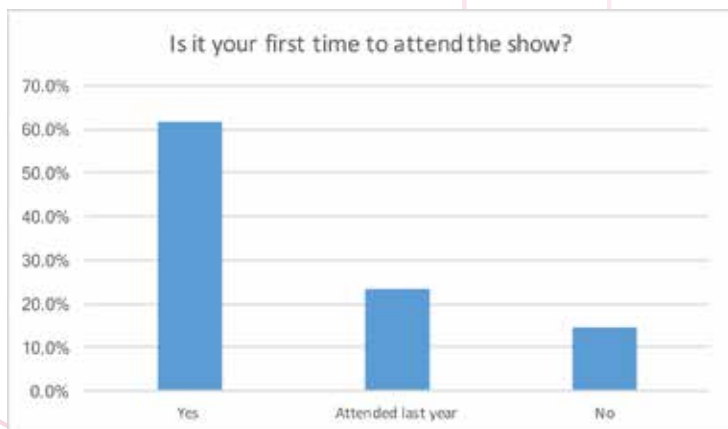


The organizers are already accepting space applications for Saudi PPPP 2021, are you interested in space reservation?









## FACTS & FIGURES



**424** EXHIBITORS FROM **26** COUNTRIES



**8** INTERNATIONAL PAVILIONS



MORE THAN **150** CONFERENCE DELEGATES



MORE THAN **10** SPEAKERS AND PRESENTERS



**7325** SQM NET SPACE



**+200K** E-MAIL SHOTS



**+62K** SMS



**17** MEDIA ATTENDEES



**+12.1M** IMPRESSIONS OF DIGITAL MEDIA & MARKETING CAMPAIGNS

## Visitor INFORMATION

**+10,800**

TOTAL  
VISITORS

**6058**

SAUDI  
ARABIA

**4891**

INTER  
NATIONAL

**271**

GCC  
COUNTRIES





# TESTIMONIALS

**Eng. Sami Al Safrani**  
CEO of MEPCO

Actually, we were keen to participate in Saudi PPPP for the third time in a row. The main reason is that it has become an attractive platform for local and international investors. We noticed that there are a very large number of visitors, and most important, we noticed many of our clients as either participants or exhibitors in this exhibition. The printing and packaging industry in general is a competitive industry with very continuous development processes. We, as raw material manufacturers, are required to keep pace with this industry and participate in such a gathering so that we can be in the global field of competition.

**Dr. Kurt Altmann**  
Austrian Embassy - Commercial Section.

Austria is participating every second year. With an official hosting group stand pavilion at Saudi PPPP. We're very happy about our participation. And even though this year we had a smaller participation. We're quite glad to follow up on existing contacts to refresh their contacts and get a feeling how the economic situation develops.

**Ayman Aly**  
Canon Middle East

This is the 3rd consecutive participation of Canon at the Saudi Print & Pack. It is very important that there is a trade show that supports the printing industry in Saudi Arabia since it is one of the largest industries and we are very keen to be present here, because it gives us the opportunity to meet with customers and showcase to them the latest technology and exchange the discussion in a broader way. It is important to organize this exhibition every year so that it benefits the industry and benefits the Saudi market.

**Mohammed Al Ghamdi**  
VP & CEO of Asia Plastic Company

Our presence in this exhibition was actually an effective and beneficial engagement for us. Under one roof, we were able to meet many customers and learn about many products. Thanks for the organizers of this exhibition. We strive to participate in the upcoming years.

**Enrico Barbieri**  
Italian Trade Agency

We are here at Saudi PPPP 2020 with our pavilion with seven companies. Our presence here because it is a very important exhibition and our companies are very present in the Saudi market. It is an exhibition that we know very well because our companies come every year in this exhibition. So we know it is very important for us.

# GEAR UP FOR THE NEXT YEAR

Become part of the leading national show of innovations and technological advances — seize the opportunity as soon as you can. The next year edition of SPPPP exhibition is set to take place from **06 - 09 June 2022** in **Riyadh International Convention & Exhibition Center ( RICEC).**

**BOOK**  
Your Booth  
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For direct booking requests and further information, contact our representatives below:

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