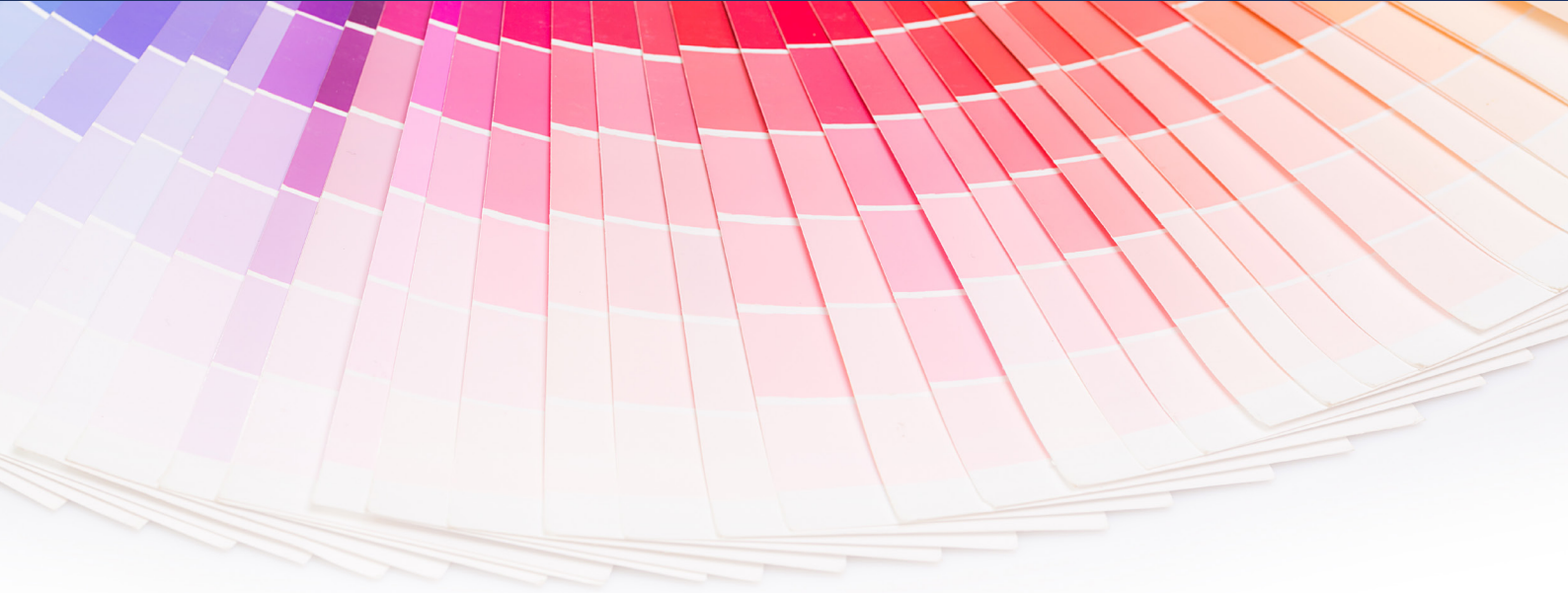
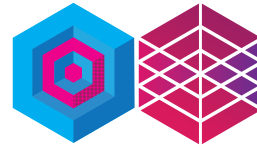


**BOOK YOUR SPACE NOW FOR 2024...**  
**19 editions of Sustained Success in Serving:**  
**Printing and Packaging Sectors at the center of**  
**the Largest Market in the Middle East...**



**19<sup>th</sup>**  
**EDITION**



# **Saudi PRINT & PACK**

The 19<sup>th</sup> International Exhibition for Printing  
& Packaging Technologies

**6 - 9 May 2024**

Riyadh International Convention & Exhibition Center  
Riyadh, Kingdom of Saudi Arabia

Held Concurrently:

**Saudi Plastics & Petrochem**

The 19<sup>th</sup> International Plastics and Petrochemicals Trade Exhibition

Organized by:



UFI Certified International Event

## Exhibit at the Center of the Largest Printing and Packaging Market in the Middle East...

Paper and paper-based products in Saudi Arabia are expected to grow to \$5.52 billion by 2024.



The market for machinery that produces a variety of necessary printing and packaging solutions is also growing rapidly. According to the KSA General Authority for Statistics, industry revenue from the manufacture of paper and paper-based products is expected to reach \$5.52 billion by 2024. In 2021, KSA imported 1.3 billion worth of printing machinery from all countries.

### Latest printing and packaging innovations and technologies sought by the sector...

*The Kingdom's printing and packaging sectors are experiencing solid trends toward Western markets type packaging which is driven by growing consumer sophistication and expectations. Innovative and efficient printing*

*and packaging designs and technologies are demanded by producers and customers alike.*

The Saudi Arabia Paper and Paperboard Packaging Market is valued at USD 2,044.8 million in 2021 and is expected to reach USD 2,625.2 million by 2027, registering a CAGR of 4.31% over the forecast period of 2022-2027. The adoption of carton packaging in Saudi Arabia is experiencing growth due to the expansion of the e-commerce industry, which is driving demand for paper and paperboard packaging in the region.

Saudi Arabia maintains 70% of the total packaging industry in GCC, with a projection to grow at a CAGR 16.2% by 2027.

## 19 years of Serving the Leaders of the Printing and Packaging Industry...

Held Concurrently:  
Saudi Plastics & Petrochemicals 2024...  
The 19<sup>th</sup> International Plastics and Petrochemicals Trade Exhibition



**6 to 9 May 2024**  
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Saudi Print & Pack 2024 builds on the great success of the sold-out 2023 edition. The 2024 edition is being organized for the 19th year and maintain its record of sustainable growth and success for its clients.

We look forward to working with our industry-leading partners to address the needs and growth of the largest market in the Middle East.

### Concurrently held Conference and Workshops:

The international concurrently held conference and related workshops will serve as a platform to discuss evolving industry trends, while the workshops will introduce the practical and state of the arts aspects of the latest technologies for the subsectors of: Plastics, Petrochemicals, Printing and packaging and the impacted other industries such as food, pharmaceuticals, industrial and consumer products. The events and proceedings will also be on-line, and be shared, and promoted, regionally and internationally to sector professionals around the world.

# Saudi Print & Pack 2023

## Saudi Plastics & Petrochemicals 2023

### Post Show Report

Saudi Print & Pack was held from 12 to 15 June 2023, and was an unmitigated success...



#### Why Saudi Print & Pack?

- Your gateway to the region's largest printing and packaging industry.
- At the heart of government and private sector decision-making.
- Sold-out exhibitions for the past 18 years have attracted buyers and owners of key projects.
- A premier platform for showcasing your latest technologies, solutions, services, products, and innovations, as well as promoting and developing your brand.
- Showcase your products, technologies, processes, and workflows to more than 15,000 local and international professionals.

#### Who you will meet?

- Your sector's Key decision makers.
- Printing and Packaging Professionals and trade buyers.
- Printing and Packaging Consultants and major suppliers and distributors.
- Business owners and investors who are looking at new opportunities within your industry.
- Advertising, design, and production agencies and firms.
- Producers interested in printing, packaging, production, wholesale, retail solutions and technologies.

#### Printing Sector Exhibits Profile:

##### Printing Materials & Technologies

- Audit Equipment
- Binding equipment
- Buffing Machines
- Card and ID Printing
- Design & Printing Technologies
- Digital Printing Technologies
- Embossing and Engraving Machines
- Flatbed Cutting System
- Folding & Cutting Machines
- Inks, coatings and varnishes
- Laser Cutting Machines
- On-press ancillary equipment and controls
- Paper & Printing supplies
- Pre-press equipment
- Press room handling equipment
- Plates and plate-making equipment
- Print finishing
- Print origination equipment
- Printing machinery sheet – and web-fed
- Printing materials – paper, board, foils, films etc.
- Silk Screen Printing
- Stitching Machines
- UV Printers

##### Signs & Graphics

- Banner substrates
- Banners & Posters stands
- Billboards & Plates
- Digital Signage
- Directional Signage
- Electrical Signs
- Electrical Message centers
- Floor Graphics
- Graphic imaging
- Inks indoor and outdoor
- Large format Printing solutions
- Miscellaneous equipment
- Mobile Signs
- Outdoor Signage
- Paper and stickers
- Protection Coatings
- Road signs
- Vehicles branding stickers and technologies

##### 3D Printing

- 3D Printing Equipment
- 3D Printing Components & Supplies
- Application Software & Related System
- Industrial Design
- Manufacturing Technology & Service
- Mold Design

#### Packaging Sector Exhibits Profile:

##### Packaging Materials and Supplies

- Paper, carton and cardboard
- Flexible plastic
- Molded packaging plastic
- Metal packaging materials
- Glass and ceramic packaging materials
- Wood packaging materials
- Textiles and fiber packaging materials

##### Packaging Auxiliaries

- Labels, identification technologies and accessories
- Closures and handles
- Sealing auxiliaries
- Storage technologies

##### Filling and Packaging Machinery

- Beverage Packaging
- Filling, dosing, weighing and loading systems
- Paper packaging machinery
- Cardboard and carton packaging machinery
- Flexible plastic packaging machinery
- Molded plastic packaging machinery
- Metal packaging machinery
- Glass and ceramic packaging machinery

##### Labeling and Identification Technology

- Labeling and Barcoding machines
- Label Inspection / Quality Testing Equipment
- Marking equipment
- Identification systems

##### Peripheral packaging machinery and equipment

- Inspection and monitoring machines
- Testing equipment
- Mechanical, electrical and pneumatic components
- Packaging recycling machinery and equipment

##### Packaging printing and finishing

- Pre-press
- Packaging printing Machinery, accessories
- Machinery, accessories and processes in packaging finishing

##### Storage & Logistics

- Storage systems
- Conveying systems
- Order-picking and sorting systems
- Software and IT systems

##### Services for the packaging industry

- Consulting
- Packaging development
- Outsourcing
- Services

## Multiple print and packaging segments are growing rapidly driven by increased consumer spending in the Kingdom...

The Saudi Arabia plastic packaging market size was estimated at USD 12.35 billion in 2022 and is expected to grow at a compound annual growth rate (CAGR) of 6.6% from 2023 to 2030.

Source: Grand View Research



*The Kingdom's economic growth and young consumer demographics are developing growing appreciation of quality and choice in terms of lifestyle, and consumer preferences that have resulted in sophisticated consumers that increasingly demand differentiated, innovative and safe packaged goods. This is taking place across the board and impacting printing and packaging for key segments that include: Foods and beverage, Pharma and Medical, Consumer and industrial goods.*

The market growth is attributed to the increased consumption of consumer goods and growth in industrial activities such as oil & gas, construction, and others. This has created a demand for plastic packaging for industrial products in the country.

Sources: Grand View Research

The technological advancements, coupled with demand for creative packaging, driven by intense competition and brand awareness, are expected to aid the growth of the market. The growing demand for innovative packaging from end-user segments, such as food, beverage, and cosmetics, among others, is expected to lead to the expansion of the market studied.

Sources: Mordor Intelligence

## Latest Labeling, Large Format Printing, and High Growth Printing and Packaging Machinery Featured at the Show

Latest machinery and supplies to support multiple high growth segments are sought by the market as indicated by industry and clients' surveys...



The printing machine market was valued at USD 20.77 billion in 2021 and is expected to reach USD 30.52 billion by 2029, registering a CAGR of 4.93 % during the forecast period of 2022 to 2029.

The competitive landscape has stimulated small and large print businesses towards modern machine and software feature developments. Technologies such as 3D printing, big data analytics and artificial intelligence are trending in the market due to higher productivity, lower operating costs, and more profit. Now, automatic printing machine processes are also advanced to put into production more efficiently. Several companies have powered the system with a new cloud-based ecosystem for more sustainable, secure and productive solutions, which will create beneficial opportunities for the growth of the printing machine market.

Source: Data Bridge Market Research

The demand for packaging machinery is largely driven by the increase in consumer goods demand, rise in adoption of automated packaging machines, and development of energy efficient machines.

The packaging machinery market has witnessed increased adoption owing to factors such as rise in applications of packaging machinery in a wide range of industries across food & beverages, healthcare, cosmetics, and other consumer goods as well as a range of industrial sectors where packaging has become essential, with increase in the usage broadly in line with the global economy.

Source: Allied Market Research

## Saudi Print and Pack 2024 is the ideal platform to present the latest technological developments and innovations in the sector...

Smart packaging is a hot topic on the exhibition floor, and in the concurrently held conference and workshops...



*Smart packaging solutions will be presented at the show as these continue to evolve toward engaging and serving customers in multiple ways...*

The show will help facilitate understanding of how smart packaging can incorporate technology to extend the shelf life of food products and ensure that they are safe for consumption. Consumers are becoming more environmentally conscious and are demanding eco-friendly packaging solutions, surging the smart packaging market. Furthermore, the pharmaceutical industry is a major adopter of smart packaging solutions due to the need for temperature-sensitive products and the increasing demand for medication adherence packaging. Hence, surging the demand for smart packaging in the market.

In the coming years, nanotechnology is anticipated to revolutionize the smart packaging market, particularly due to growing concerns about safety in packaging. This cutting-edge technology can help regulate the release of active components using sensors that are integrated into the packaging system. This innovative approach presents promising prospects for the smart packaging market and leads to a range of lucrative opportunities.

Source: Market Research Community

## Saudi Print and Pack Exhibition: Latest Technologies and Innovations from Around the World Gathered Under One Roof...

International Industry Professionals showcase their latest innovations and technologies at Saudi Print and Pack 2024, in support of multiple high-growth segments...



**Digital printing methods are designed to provide cost-effective, accurate, and short-run color printing within a short time frame.**

Due to flexible and cost-efficient features, the digital printing industry is expected to grow during the forecast period, owing to the rapid adoption of laser and inkjet printing solutions across the packaging and paper sectors. The market for digital printing is expected to be driven by a surge in the adoption of IoT and AI-based technologies.

Moreover, the increase in digital printing in consumer electronics is expected to boost the demand for smart thermostats. Considering these factors, the digital printing market is estimated to experience steep growth in the future.

Source: Allied Market Research

**The rapid growth of the retail industry worldwide propels sales of retail printers and consumables.**

Over the years, there has been robust growth in the retail industry due to increasing consumer spending, changing lifestyles, advancements in technology, and the development of innovative products. This, in turn, will push the demand for retail printers and consumables during the forecast period. The retail printers and consumables market is anticipated to be driven by rising printing usage in retail sectors such as supermarkets and departmental stores, as well as company deployment of retail printers and consumables to maintain assets.

Source: Future Market Insights



## Organized by



Riyadh Exhibitions Company (REC) holds more than 39 years of experience in executing the most successful exhibitions, trade shows, and events in the Kingdom. A professional dedicated team is committed to client health, comfort, and success.

**Global Expertise - Local knowhow:** In partnership with over 120 commercial & industrial bodies from more than 50 leading countries, REC has executed 450 successful events to date. This wealth of Global expertise, and local know-how is at your service to advance your business objectives, be they to reach effective trade buyers, distributors, joint venture partners, expand your exports in the region or internationally, over 4 decades of experience and relationships is in your service.

## UFI Certified International Event



REC is a proud member of UFI, the Global Association of the Exhibition Industry. UFI international recognition is a quality certification of regularly audited international standards of organizing trade exhibitions and events, carried out over the decades that span REC organizing program.

## The Venue



Riyadh International Convention & Exhibition Centre (RICEC) is a state-of-the-art convention and exhibition facility designed to help businesses showcase their products, services, and capabilities. RICEC can serve your additional needs for conference, workshops, and VIP meetings space.



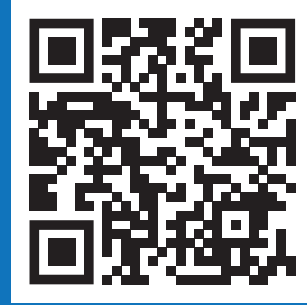
Exhibit Your Products at the Center of the Largest Market in the Middle East...

19<sup>th</sup>  
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# Saudi PRINT & PACK



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DETAILS ABOUT THE  
SHOW



To book your space, visit the event website:

<https://saudipp.com/book-your-space/>

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