# Join Industry Leaders at the Center of the Largest and Fastest Growing Printing and Packaging Market in the Middle East...





#### Organized by:





#### Why exhibit in Riyadh?

## Riyadh is the Center of a \$1.108 Trillion Economy, the Largest in the MENA Region. Multiple Print and Pack Segments are Offering Widespread Opportunities...



The Kingdom's economic growth and young consumer demographic has developed a growing appreciation of quality and choice in terms of lifestyle and consumer preferences. This has resulted in the sophistication of consumers who are demanding differentiated, innovative and safe packed goods. These trends are offering wide spread opportunities.

#### \$5.52 Billion

## Accelerating Machinery Purchase Market Growth...

The market for the machinery that produces printing and packaging solutions is growing rapidly. With a buoyant and expanding non-oil economy with a growth rate of 5.9% in 2023, coupled with industry revenue for the manufacture of paper, and paper-based products, are expected to reach \$5.52 Billion in 2024, the opportunities for providers of print and pack technologies is growing rapidly.

#### \$5.87 Billion

## **Expanding Paper and Paperboard Machinery Demand...**

The Saudi Arabia paper and paperboard packaging market size is expected to grow from \$4.77 Billion in 2023 to \$5.87 Billion by 2028. The forecast for corrugated, folding cartons, flexible packaging as well as labels and tags are contributing to a CAGR of 4.23% during a forecast period from 2023-2028. OECD growth rates projections puts Saudi Arabia at fourth highest in G20 growing economies in 2024, and third highest for 2025. The strong economy is driving the growth of the print pack sector.

Why exhibit with Riyadh Exhibitions Company (REC)?

## REC has been Organizing the Kingdom's Leading Industrial Trade Fairs for over 40 Years and Delivering the Targeted Industry Professionals and Trade Partners...



أسبوع الرياض الدولي للصناعة ٢٠٢٤ Riyadh International Industry Week 2024



## Maximize your business development opportunities & ROI...

Saudi Print & Pack 2024 is co-located with Riyadh International Industry Week (RIIW). It is the largest gathering of the industrial sectors stakeholders and trade buyers. Celebrate the sustained success of 19 editions of the Kingdom's leading industrial trade fairs...

Visit: www.riyadhiiw.com

Do not miss the concurrently held conference and workshops.

"The International Future of Industry Summit" and Technical Workshops at Riyadh International Industry Week 2024.

The concurrently held international summit and technical workshops serve as a platform to exchange knowledge and discuss evolving industry trends. Experts from the Plastics, Petrochemicals, Printing and Packaging sectors discuss the state of the industry as well as introduce the latest technologies and best practices that are impacting other industries such as food, pharmaceuticals, consumer and industrial products. The events and proceedings will be shared on-line, and promoted, regionally and internationally to sector professionals.

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#### (RIIW) Co-located trade fairs and forums include:







The 19th International Plastics & Petrochemicals Trade Exhibition & Summit

The 2nd Logistics & Material Handling Exhibition & Summit, Warehousing & Supply Chain The 2nd International Industrial Automation, Retrofitting Exhibition and Summit at Riyadh International Industry Week

Hall 5

Hall 4

Hall 3

Hall 2

Hall 1

Hall 1A

Riyadh International Convention & Exhibition Centre (RICEC)

## Over 40 Years of Sustained Success in Serving the Industrial Sectors of the Kingdom...

| Post Show Report of 18th Edition أسبوع الرياض الدولي للصناعة ٢٠٢٣ Riyadh International Industry Week 2023 । थिए यह । क्रिक्ट कियो और । स्टि स्ट्र 20,840 522 16,020 **Exhibitors Visitors** sqm Exhibition QQQ 25 Workshops Country Participating **Pavilions** Countries \$3.5M Conference Machinery Speakers Sold Agreements Ministry Signed Agreements

#### Partners of Success in 2023 included...











































































































### Who will you meet?

- · Your Sector's Key Decision Makers
- · Printing & Packaging Professionals & Trade **Buyers**
- Printing & Packaging Consultants, Major Suppliers & Distributors
- · Business Owners & Investors

- · Owners and Technical Teams from over 10780 Factories
- · Advertising, Design, Production Agencies & Firms

### Products & Services at Saudi Print & Pack 2024

#### **Printing Materials & Technologies**

- Audit Equipment
- Binding Equipment
- Buffing Machines
- Card & ID Printing
- Design & Printing Technologies
- · Digital Printing Technologies
- Embossing & Engraving Machines
- Flatbed Cutting System
- Folding & Cutting Machines
- Inks, Coatings & Varnishes
- · Laser Cutting Machines
- On-Press Ancillary Equipment & Controls
- Paper & Printing Supplies
- · Pre-Press Equipment
- · Press Room Handling Equipment
- · Plates & Plate-Making Equipment
- Print Finishing
- · Print Origination Equipment
- · Printing Machinery Sheet & Web-Fed
- Printing Materials Paper, Board, Foils, Films
- Silk Screen Printing
- · Stitching Machines
- UV Printers

#### Signs & Graphics

- Banner Substrates
- · Banners & Posters Stands
- · Billboards & Plates
- Digital Signage
- · Directional Signage
- Electrical Signs
- Electrical Message Centers
- Floor Graphics
- Graphic Imaging
- · Inks Indoor & Outdoor
- Large Format Printing Solutions
- Miscellaneous Equipment
- Mobile Signs
- Outdoor Signage
- Paper & Stickers
- Protection Coatings
- Road Signs
- Vehicles Branding Stickers & Technologies

#### **3D Printing**

- 3D Printing Equipment
- · 3D Printing Components & Supplies
- · Application Software & Related System
- Industrial Design
- Manufacturing Technology & Service
- Mold Design



#### **Packaging Materials & Supplies**

- Paper, Carton & Cardboard
- Flexible Plastic
- Molded Packaging Plastic
- · Metal Packaging Materials
- Glass & Ceramic Packaging Materials
- Wood Packaging Materials
- Textiles & Fiber Packaging Materials
- Cold Chain Packaging

#### **Packaging Auxiliaries**

- Labels, Identification Technologies & Accessories
- Closures & Handles
- Sealing Auxiliaries
- Storage Technologies

#### Filling & Packaging Machinery

- Beverage Packaging
- · Filling, Dosing, Weighing & Loading Systems
- Paper Packaging Machinery
- Cardboard & Carton Packaging Machinery
- · Flexible Plastic Packaging Machinery
- Molded Plastic Packaging Machinery
- · Metal Packaging Machinery
- · Glass & Ceramic Packaging Machinery

#### **Labeling & Identification Technology**

- Labeling & Barcoding Machines
- Label Inspection / Quality Testing Equipment
- · Marking Equipment
- · Identification Systems

#### **Peripheral Packaging Machinery & Equipment**

- Inspection & Monitoring Machines
- Testing Equipment
- · Mechanical, Electrical & Pneumatic Components
- · Packaging Recycling Machinery & Equipment

#### **Packaging Printing & Finishing**

- · Pre-Press
- · Packaging Printing Machinery, Accessories
- Machinery, Accessories & Processes In Packaging Finishing

#### **Storage & Logistics**

- · Storage Systems
- · Conveying Systems
- · Order-Picking & Sorting Systems
- Software & IT Systems
- · Cold Chain Logistics

#### **Services For The Packaging Industry**

- Consulting
- · Packaging Development
- Outsourcing
- Services

OECD Growth Rates Projections Puts Saudi Arabia at Fourth Highest in G20 Growing Economies in 2024, and Third Highest for 2025. The Strong Economy is Driving the Growth of the Print & Pack Sector...

Multiple Print and Packaging segments are growing rapidly. This is driven by the accelerating growth of consumer spending in the Kingdom...



Key print and packaging market segments and related supplies and machinery are expected to see major growth in 2024...

#### \$258 Million

Saudi Imports of Print and Pack Technology...

Saudi Arabia is a major importer of printing technology according to the VDMA, the largest network association for the machinery and equipment manufacturing industry in Europe. In 2022, the Kingdom imported \$258 Million in new print and pack machinery technologies to retrofit and create new smart print and pack facilities. The most important supplier countries are Austria, Belgium, China, France, Germany, Italy, Netherlands, Spain, Switzerland, Turkey, the United Kingdom, and United States of America. Opportunities for exporters of print and pack technology and machinery are accelerating in line with the growth of the Saudi economy, projected to be amongst the highest in the G20 in 2024.

## Innovation, the 4th Industrial Revolution and Investment are Driving Market Trends...

#### 4000

## Smart Factories Adopt Downstream Print & Pack Technologies...

The Ministry of Industry and Mineral Resources' program to digitize, automate and retrofit 4000 factories is well underway. Factories that are being digitally transformed are using the latest technologies to enhance manufacturing efficiency and productivity. Highly integrated and connected production lines rely on the downstream print and pack functions to the final product, ready for shipping. The Saudi Industrial Development Fund are funding the 4.0 smart factories. There is massive scope for machinery and material supply providers to participate in retrofit opportunities.

#### \$6.83 Billion

## Rigid Packaging Market Growth in Biodegradables...

The Saudi rigid plastic packaging market size is estimated at \$6.83 billion in 2023. It is expected to reach \$8.65 billion by 2028, growing at a CAGR of 4.84% during the forecast period (2023-2028). The market demands focus on format types such as bottles and jars, trays and containers, caps and closures, and cups and lids, among other products. The increased usage of oxo-degradable plastics is leading to a trend of increased demand for intelligent bio-degradable packaging materials. Suppliers of bio-degradables, related machinery and materials can take advantage with the high growth demand.



#### **IR 4.0**

## Smart Print & Pack Trends are Adopting Connected Technologies...

The print and pack industries are moving to a widely connected process-driven productive efficiency approach related to industry. One innovative technology for print and pack operations is robotics. Robots can perform minor print operations such as retrieving and loading a new paper roll into the press, as well as labelling and palleting. Al can also be an advantage by aiding in efficient print layouts that decreases the waste of your print material. Buyers at Saudi Print & Pack will be looking for new smart technologies, particularly manufacturers that want to integrate smart print and pack end-operations at the end of their smart manufacturing production cycles.

#### No. 1

## Saudi Holds Largest Share of MENA Packaging Automation Market...

Demand for the latest technologies in the automated packaging market is growing day-by-day in Saudi Arabia. With government policy to retrofit packaging facilities and the development of new smart factories, the sector is wide open for new market entrants who supply automated packaging solutions. Saudi is leading the way in high-tech adoption in the packaging industry through incentives and the expansion of the fastest growing economy in the MENA region. Opportunities for manufacturers of automation equipment and technologies will accelerate as the adoption of smart packaging in industry expands.

### Organized by



**Riyadh Exhibitions Company (REC)** has more than 40 years of experience in executing the most successful exhibitions, trade shows, and events in the Kingdom. A professional dedicated team is committed to client comfort and success.

Global Expertise - Local Knowhow: In partnership with over 120 commercial & industrial bodies from more than 50 leading countries, REC has executed over 450 successful events to date by providing a professional platform to facilitate billions in business deals. This wealth of global expertise, and local knowhow is at your service to advance your business objectives, be they to reach effective trade buyers, distributors, joint venture partners or expand your exports in the region or internationally.

#### **UFI Certified International Event**



REC is a proud member of UFI, the International Association of the Exhibition Industry. UFI international recognition is a quality certification of regularly audited international standards of organizing trade exhibitions and events, carried out over 40 years of organizing B2B trade fairs and conferences by REC.

#### The Venue



Riyadh International Convention & Exhibition Centre (RICEC) is the main and leading international prominent venue that is also centrally located on King Abdullah Road and airport road, with a modern on-site hotel, conference auditorium, permanent, VIP rooms, workshop rooms, restaurants and other services.





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**Brought to you by Riyadh Exhibitions** Company (REC), serving your business development needs in the Kingdom with sustained success for over 40 years...







































For more information,



www.saudi-pp.com





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