## Join Industry Leaders at the Center of the Largest and Fastest Growing Paper, Printing and Packaging Market in the Middle East...





Organized by:





#### Why Exhibit in Riyadh?

# Riyadh is the Center of the Largest Economy in the MENA Region. Multiple Paper, Print and Pack Segments are Offering Widespread Opportunities...



The Kingdom's Accelerating
Economic Growth, a Young
Consumer Demographic and
Changing Sophistication in
Demands for Products is
Revolutionizing the Paper,
Printing and Packaging Sectors
in Saudi Arabia. Imports
of Materials, Machinery
and Equipment for Local
Processing and Production is
Accelerating.

#### \$5.52 Billion

# International Print and Pack Exporters Participate in a Booming Saudi Market...

With strong demand in an accelerating growth economy, Saudi industry revenue for the manufacture of paper and paper-based products in Saudi Arabia is expected to reach \$5.52 billion in 2024.

#### \$5.17 Billion

## Paper and Paperboard Imports are Reaching New Highs in Growth...

The Saudi Arabia paper and paperboard packaging market size is expected to grow from \$4.77 billion in 2023 to reach \$4.97 billion in 2024, and \$5.17 billion in 2025.

#### \$2.73 Billion

# Imports of Paper, Printing and Packaging Machinery...

The imports of all types of paper, paper-based products, printing and packaging machinery and equipment has grown year-on-year, reaching \$2.73 Billion in 2023.

#### \$1.82 Billion

#### Pulp and Paper Imports Growing...

Saudi Imports of pulp, paper and paperboard reached \$1.82 Billion in 2023. The segment is projected to grow to over \$2 Billion in 2024.

#### Why Exhibit with Riyadh Exhibitions Company (REC)?

### REC has been Organizing the Kingdom's Leading Trade Fairs for 44 Years and Delivering Targeted Industry Professionals and Trade Partners...





Maximize your business development opportunities and ROI...

Saudi Print & Pack 2025 is co-located with The Riyadh International Industry Week Summit. It is the largest gathering of the industrial sectors stakeholders and trade buyers. Celebrate the sustained success of 20 editions of the Kingdom's leading industrial trade fairs...

Visit: www.riyadhiiw.com

#### Co-located trade fairs include:



The 20<sup>th</sup> International Trade Exhibition for Plastics, Petrochemicals, Foam and Rubber Machinery, Products and Technology.



The 3<sup>rd</sup> International Industrial Automation, Retrofitting Exhibition and Summit.



The 3<sup>rd</sup> Logistics, Material Handling, Warehousing and Supply Chain, International Exhibition and Summit.

#### Do not miss the concurrently held summit:

## THE RIYADH INTERNATIONAL INDUSTRY WEEK SUMMIT 2025



The concurrently held international summit serves as a platform to present and evaluate latest evolving advancements. Experts will discuss the state of the industry as well as introduce the latest technologies and best practices that are impacting industries such as food, pharmaceuticals, consumer and industrial and products. The events and proceedings will be shared on-line, and promoted, regionally and internationally to sector professionals.

#### Partners of Success in 2024...

Saudi Print & Pack is held under the patronage of...





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#### Who Will You Meet?



#### You will meet key decision makers that include:

- Key Sector Decision Makers
- Paper, Printing & Packaging Professionals
   & Trade Buyers
- Paper, Printing & Packaging Consultants,
   Major Suppliers & Distributors
- Business Owners & Investors
- Owners and Technical Teams from over 10,780 Factories
- Advertising, Design, Production Agencies
   & Firms

#### 6 Reasons to Participate in the Largest Gathering of Industrial Sector Professionals...



Network With Your Target Professionals



Meet over 18,000 Qualified Buyers



Receive Multiple Sales Inquiries



Get Quality Leads



Strengthen Your Brand



Drive New Business Growth

# 20 Years of Sustained Success in Serving the Industrial Sectors of the Kingdom...



# Riyadh International Industry Week 2024 Hosted 24 Countries...



## **Exhibitor Survey Analysis...**



### **Visitor Survey Analysis...**



# Innovations, Technologies, Products & Services at Saudi Print & Pack 2025...



#### **Printing Materials & Technologies**

- Audit Equipment
- · Binding Equipment
- Buffing Machines
- · Card & ID Printing
- Design & Printing Technologies
- · Digital Printing Technologies
- Embossing & Engraving Machines
- · Flatbed Cutting System
- Folding & Cutting Machines
- Inks, Coatings & Varnishes
- Laser Cutting Machines
- · On-Press Ancillary Equipment & Controls
- Paper & Printing Supplies
- Pre-Press Equipment
- Press Room Handling Equipment
- · Plates & Plate-Making Equipment
- Print Finishing
- · Print Origination Equipment
- Printing Machinery Sheet & Web-Fed
- Printing Materials Paper, Board, Foils, Films
- Silk Screen Printing
- Stitching Machines
- UV Printers



#### Signage & Graphics

- Banner Substrates
- Banners & Posters Stands
- Billboards & Plates
- Digital Signage
- · Directional Signage
- Electrical Signs
- Electrical Message Centers
- Floor Graphics
- Graphic Imaging
- Inks Indoor & Outdoor
- Large Format Printing Solutions
- Miscellaneous Equipment
- Mobile Signs
- Outdoor Signage
- · Paper & Stickers
- Protection Coatings
- Road Signs
- Vehicles Branding Stickers & Technologies



#### **3D Printing**

- Additive / 3D Print
- 3D Printing Components & Supplies
- Application Software & Related System
- Industrial Design
- Manufacturing Technology & Service
- Mold Design



#### **Packaging Auxiliaries**

- Labels, Identification Technologies & Accessories
- Closures & Handles
- Sealing Auxiliaries
- Storage Technologies



#### **Packaging Materials & Supplies**

- · Paper, Carton & Cardboard
- Flexible Plastic
- · Molded Packaging Plastic
- · Metal Packaging Materials
- · Glass & Ceramic Packaging Materials
- Wood Packaging Materials
- · Textiles & Fiber Packaging Materials
- · Cold Chain Packaging



#### Filling & Packaging Machinery

- Beverage Packaging
- Filling, Dosing, Weighing & Loading Systems
- Paper Packaging Machinery
- Cardboard & Carton Packaging Machinery
- Flexible Plastic Packaging Machinery
- Molded Plastic Packaging Machinery
- Metal Packaging Machinery
- Glass & Ceramic Packaging Machinery



#### **Labeling & ID Technology**

- Labeling & Barcoding Machines
- Label Inspection / Quality Testing Equipment
- Marking Equipment
- Identification Systems



#### **Peripheral Packaging Machinery**

- Inspection & Monitoring Machines
- Testing Equipment
- Mechanical, Electrical & Pneumatic Components
- Packaging Recycling Machinery & Equipment



#### **Packaging Printing & Finishing**

- · Pre-Press
- Packaging Printing Machinery, Accessories
- Machinery, Accessories & Processes in Packaging Finishing



#### **Storage & Logistics**

- Storage Systems
- Conveying Systems
- Order-Picking & Sorting Systems
- Software & IT Systems
- · Cold Chain Logistics



#### **Packaging Industry Services**

- Consulting
- · Packaging Development
- Outsourcing
- Services



#### **Paper Machinery & Equipment**

- Paper Making Machinery
- Paper Bag Machinery
- Paper Cups Manufacturing
- Pulp Processing Machinery
- Cutting, Converting & Finishing Equipment
- Pumps, Valves & Boilers
- · Bearings, Knives & Blades
- Testing Equipment & Software



#### Paper Raw Materials & Chemicals

- Wood Pulp
- Recycled Paper Fibers
- Pulp Processing & Paper Making Chemicals
- Dyes
- Pigments



#### **Paper**

- Paper Mills
- Paper Traders & Importers
- Paper Rolls Manufacturers
- Board Manufacturers
- Kraft Paper Manufacturers



#### **Packaging & Printing Paper**

- Kraft Liner Board
- · Carton Paper Roll
- · Writing & Printing Paper
- · Specialty Paper
- Duplex Paper
- · White Board
- Liner Board
- · Adhesive Paper



#### Paper Waste & Recycling

- Recycling Equipment
- Waste Paper Collection & Sorting Systems
- Environmental Management Solutions

# OECD Growth Rate Projections Put Saudi Arabia at Fourth Highest in G20 Economies in 2024, and Third Highest for 2025...

Multiple Paper, Print and Packaging segments are growing rapidly. This is driven by the accelerating growth of consumer spending in the Kingdom...



Key paper, print and packaging market segments and related supplies and machinery are expected to see major growth in 2025...

#### \$14 Billion

Widespread Demand for Plastic Packaging Offers Increasing Business Opportunities...

The Saudi plastic packaging market size is projected to reach just over \$14 billion in 2024. It is steadily growing at a rate of 6.6% per annum and expected to reach nearly \$15 billion in 2025. Multiple areas of plastic packaging are seeing accelerated growth. The retail, food and beverage, clothing, medical and construction industries are demanding more paper and packaging styles and alternatives to answer both consumer and business demands.

3.6%

Higher Than Average Global Growth in Injection Moulding Machinery Sales...

Packaging for retail, food and beverage, healthcare, automotive, electrical and electronic goods are seeing above average demand in line with a vibrant economy and greater consumption based on an increase is disposable income. The demand in injection moulding machinery presents widespread opportunities for machinery manufacturers to supply the many factories and packaging plants that rely on the moulding.

# Innovation is Transforming the Paper, Printing and Packaging Market...

#### \$3.1 Billion

## Value Added Growth in Pulp and Paper Market...

Value added in the pulp and paper market is projected to amount to \$3.1 Billion in 2024. The value chain shows signs of strong growth with the increasing conversion of pulp and paper materials into luxury and other retail market packaging as well as processing for industrial and manufacturing packaging uses. With a compound annual growth rate of 2.56% the segment is expected to reach \$3.18 Billion in 2025 and \$3.26 Billion in 2026.

#### \$7.51 Billion

# **Biodegradable Technology is Driving the Growth of Sustainable Packaging...**

The Saudi rigid plastic packaging market size is estimated to reach \$7.51 billion in 2025. It is expected to reach \$8.65 billion by 2028, growing at a CAGR of 4.84%. The market demand focus is on format types such as trays and containers, caps and closures, and cups and lids. The increased usage of oxo-degradable plastics is leading to a trend of increased demand for intelligent bio-degradable packaging materials. Suppliers of related machinery and materials can take advantage.



#### \$3 Billion

# Paper, Printing and Packaging Industry Accelerating Adoption of 4.0 Technologies...

Buyers at Saudi Print & Pack 2025 will be looking for new smart 4.0 technologies to improve manufacturing productivity and efficiency. With the strong growth in the industrial control and automation market in Saudi that will reach nearly \$3 billion by 2025, the paper, printing and packaging sector is focusing heavily on 4.0 technologies. Al and robotics and other technologies will be integrated to create smart printing and packing end-operations multiple production lines.

#### \$134 Million

# Accelerating Growth of 18% in 3D Additive Manufacturing is Unleashing New Business Opportunities...

The market growth for 3D printing indicates that the value for additive manufacturing will reach \$134 million by 2025. The ministry forecasts that the sub-sector will grow at an annual rate of 18%. The sub-sector will play a key role in building an integrated supply chain across industrial sectors. The establishment of 3D printing facilities for the supply of large and small components required for manufacturing of all types is an ideal opportunity for exporters of 3D machinery and print materials.

#### Organized by



**Riyadh Exhibitions Company (REC)** has pioneered B2B international trade fairs and events sector in the Kingdom, with 44 years of sustained success in serving the Kingdom's national priorities. REC has organized leading international B2B exhibitions and related conferences for all key economic sectors. A dedicated professional team is committed to serve events' clients, partners, and guests to the highest standards.

REC is known for combining "global expertise with local know-how". In partnership with over 120 commercial & industrial bodies from more than 50 leading countries, REC has executed over 458 successful events to date by providing a professional platform to facilitate billions in business deals. This wealth of global expertise, and local know-how is at your service to advance your business objectives, be they to reach effective trade buyers, distributors, joint venture partners or expand your exports in the region or internationally.

#### **UFI Proud Member**



**REC** is a proud member of UFI, the International Association of the Exhibition Industry. Quality certification for regularly audited international events that conform to the UFI standards for exhibitions and events. REC continually achieves UFI recognition for adherence to international standards, and has been certified by UFI for four decades.

#### **The Venue**



Riyadh International Convention & Exhibition Center (RICEC) is the leading international prominent venue in Riyadh that is centrally located on King Abdullah Road near Exit 10, with fast access to and from King Khalid Airport, with a modern on-site hotel, conference auditorium, VIP rooms, workshop rooms, restaurants and other services.







#### **OUR GLOBAL FLAGSHIP EVENTS:**



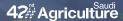


















35 SAUDI BUILD 26 SAUDI ELENEX

26 STONE TECH 23 SAUDI HVAC 14 PMV TECH

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www.riyadhiiw.com







