

**JOIN INDUSTRY LEADERS AT THE
CENTER OF THE LARGEST AND
FASTEST GROWING PAPER, PRINTING
AND PACKAGING MARKET IN THE
MIDDLE EAST...**

VISION رؤية
2030
المملكة العربية السعودية
KINGDOM OF SAUDI ARABIA

21st
EDITION

Saudi
**Print
& Pack**




The International Trade Exhibition for Paper, Printing & Packaging Innovations, Technologies, Products & Services.

12-15 APRIL 2026

**RIYADH INTERNATIONAL CONVENTION
& EXHIBITION CENTER - RICEC**

King Abdullah Road, Exit 10,
Riyadh, Saudi Arabia

 www.saudi-pp.com



Organized by:



شركة معارض الرياض المحدودة
Riyadh Exhibitions Company Ltd.



Co-located within:



أسبوع الرياض الدولي للصناعة ٢٠٢٦
Riyadh International Industry Week 2026

Why Exhibit in Riyadh?

Riyadh is the Center of the Largest Economy in the MENA Region. Multiple Paper, Print and Pack Segments are Offering Widespread Opportunities...



The Kingdom's Accelerating Economic Growth, a Young Consumer Demographic and Changing Sophistication in Demands for Products is Revolutionizing the Paper, Printing and Packaging Sectors in Saudi Arabia.

Imports of Materials, Machinery and Equipment for Local Manufacturing Sector are Accelerating.

\$6.19 Billion

International Print and Pack Machinery Exporters Witness a Booming Market in Saudi...

Manufacturing, retail and the e-commerce sectors are driving the increase of imported printing and packaging machinery and equipment. The category grew rapidly in 2024 reaching a value of \$5.85 Billion. The segment continues its boom at a CAGR of 5.9%. The market value will reach \$6.19 Billion in 2025. Producers of printing and packaging machinery will find multiple untapped opportunities in Saudi.

\$5.4 Billion

Expanding Paper and Paperboard Packaging Market Drives Machinery Demand...

The Saudi Arabia paper and paperboard packaging market size is expected to grow to \$5.15 Billion in 2025 and reach \$5.4 billion by 2026. The corrugated, folding cartons, flexible packaging, labels and tags are contributing to a CAGR of 4.23%. The accelerating market needs all types of packaging machinery, paper products and equipment for labelling and tagging.

Why Exhibit with Riyadh Exhibitions Company (REC)?

REC has been Organizing the Kingdom's Leading Trade Fairs for 45 Years and Delivering Targeted Industry Professionals and Trade Partners...



Maximize your business development opportunities and ROI...

Saudi Print & Pack 2026 is co-located within Riyadh International Industry Week (RIIW). It is the largest gathering of the industrial sectors stakeholders and trade buyers. Celebrate the sustained success of 21 editions of the Kingdom's leading industrial trade fairs...

Co-located trade fairs include:



Saudi
**Plastics
& Petrochem**



The 21st International Trade Exhibition for Plastics, Petrochemicals, Foam and Rubber Machinery, Products and Technology.



Saudi
**Smart
Logistics**



The 4th International Trade Exhibition for Logistics, Material Handling, Warehousing and Supply Chain.



www.riyadhiiw.com

Do not miss the concurrently held summit:

**THE RIYADH INTERNATIONAL
INDUSTRY WEEK SUMMIT 2026**



The concurrently held international summit serves as a platform to present and evaluate latest evolving advancements. Experts will discuss the state of the industry as well as introduce the latest technologies and best practices that are impacting industries such as food, pharmaceuticals, consumer and industrial and products. The events and proceedings will be shared on-line, and promoted, regionally and internationally to sector professionals.

Partners of Success in 2025...



Under the patronage of
Ministry of Industry
& Mineral Resources



Diamond Sponsor

التصنيع
TASNEE

Principal Partner

سابك
sabk

Silver Sponsor



Featured Exhibitors



MEMCO



Media Partners



Who Will You Meet?



You will meet key decision makers that include:

- Key Sector Decision Makers
- Paper, Printing & Packaging Professionals & Trade Buyers
- Paper, Printing & Packaging Consultants, Major Suppliers & Distributors
- Business Owners & Investors
- Owners and Technical Teams from over 10,780 Factories
- Advertising, Design, Production Agencies & Firms

6 Reasons to Participate in the Largest Gathering of Industrial Sector Professionals...



Network With Your
Target Professionals



Get Quality
Leads



Meet over 18,000 Qualified
Buyers



Strengthen Your
Brand



Receive Multiple Sales
Inquiries



Drive New
Business Growth

21 Years of Sustained Success in Serving the Industrial Sectors of the Kingdom...

أسبوع الرياض الدولي للصناعة ٢٠٢٥

Riyadh International Industry Week 2025



20,550
sqm
Exhibition



520+
Exhibitors



6
Country
Pavilions



21
Participating
Countries



25,000+
Visitors
Expected



60+
Conference
Speakers



20+
Technical Seminars /
Workshops



Riyadh International Industry Week 2025

Hosted 21 Countries...



Saudi Arabia

Belarus

Canada

China

Denmark

Egypt

Germany

Greece

India

Italy

Japan

Jordan

Kenya

Malaysia

Poland

Spain

Taiwan

Thailand

Turkiye

UAE

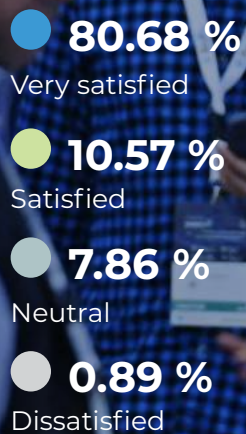
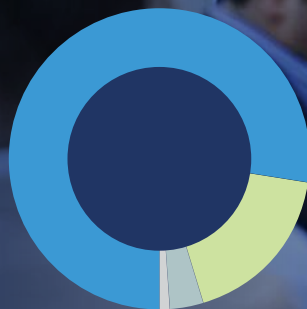
USA

Exhibitor Survey Analysis...

How would you rate the quality of the visitors to the show?



Are you satisfied with the quality of the leads you gained?

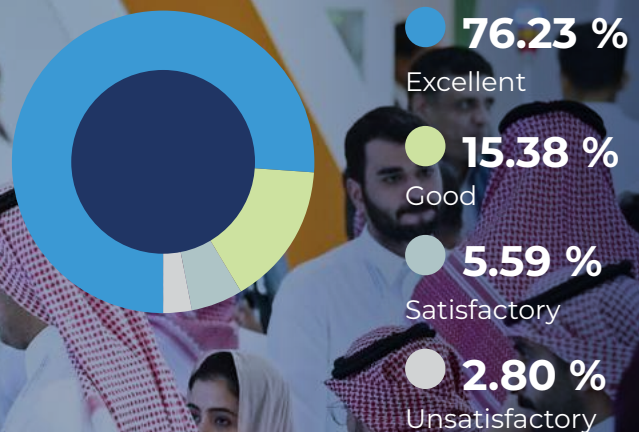


96%

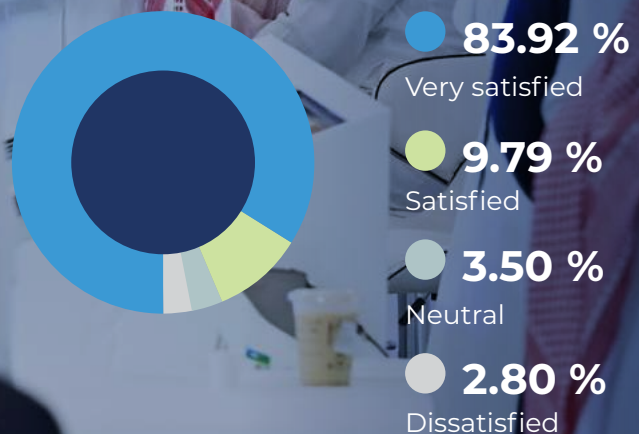
of the exhibitors intend to exhibit again next year

Visitor Survey Analysis...

Do you consider Riyadh International Industry Week a good source of information for your buying needs?



Rate your satisfaction with the show?



98%

of the visitors had their buying needs satisfied

Innovations, Technologies, Products & Services at Saudi Print & Pack 2025...



Signage & Graphics

- Banner Substrates
- Banners & Posters Stands
- Billboards & Plates
- Digital Signage
- Directional Signage
- Electrical Signs
- Electrical Message Centers
- Floor Graphics
- Graphic Imaging
- Inks Indoor & Outdoor
- Large Format Printing Solutions
- Miscellaneous Equipment
- Mobile Signs
- Outdoor Signage
- Paper & Stickers
- Protection Coatings
- Road Signs
- Vehicles Branding Stickers & Technologies



Printing Materials & Technologies

- Audit Equipment
- Binding Equipment
- Buffing Machines
- Card & ID Printing
- Design & Printing Technologies
- Digital Printing Technologies
- Embossing & Engraving Machines
- Flatbed Cutting System
- Folding & Cutting Machines
- Inks, Coatings & Varnishes
- Laser Cutting Machines
- On-Press Ancillary Equipment & Controls
- Paper & Printing Supplies
- Pre-Press Equipment
- Press Room Handling Equipment
- Plates & Plate-Making Equipment
- Print Finishing
- Print Origination Equipment
- Printing Machinery Sheet & Web-Fed
- Printing Materials – Paper, Board, Foils, Films
- Silk Screen Printing
- Stitching Machines



Packaging Materials & Supplies

- Paper, Carton & Cardboard
- Flexible Plastic
- Molded Packaging Plastic
- Metal Packaging Materials
- Glass & Ceramic Packaging Materials
- Wood Packaging Materials
- Textiles & Fiber Packaging Materials
- Cold Chain Packaging



Labeling & ID Technology

- Labeling & Barcoding Machines
- Label Inspection / Quality Testing Equipment
- Marking Equipment
- Identification Systems



Filling & Packaging Machinery

- Beverage Packaging
- Filling, Dosing, Weighing & Loading Systems
- Paper Packaging Machinery
- Cardboard & Carton Packaging Machinery
- Flexible Plastic Packaging Machinery
- Molded Plastic Packaging Machinery
- Metal Packaging Machinery
- Glass & Ceramic Packaging Machinery



Peripheral Packaging Machinery

- Inspection & Monitoring Machines
- Testing Equipment
- Mechanical, Electrical & Pneumatic Components
- Packaging Recycling Machinery & Equipment



Packaging Printing & Finishing

- Pre-Press
- Packaging Printing Machinery, Accessories
- Machinery, Accessories & Processes in Packaging Finishing



Paper Machinery & Equipment

- Paper Making & Cutting Machinery
- Paper Bag Machinery
- Paper Cups Manufacturing
- Pulp Processing Machinery
- Cutting, Converting & Finishing Equipment
- Pumps, Valves & Boilers
- Bearings, Knives & Blades
- Testing Equipment & Software



Paper & Board

- Kraft Liner Board
- Carton Paper Roll
- Writing & Printing Paper
- Specialty Paper
- Duplex Paper
- White Board
- Liner Board
- Adhesive Paper
- Tissue & Hygiene Paper

Paper, Print and Packaging Market Growth is Being Driven by Accelerating Consumer Spending in the Kingdom's \$1.3 Trillion Economy...



\$15 Billion

Widespread Demand for Plastic Packaging Offers Increasing Business Opportunities...

The Saudi plastic packaging market size is projected to reach just over \$14 billion in 2024. It is steadily growing at a rate of 6.6% per annum and expected to reach nearly \$15 billion in 2025. Multiple areas of plastic packaging are seeing accelerated growth. The retail, food and beverage, clothing, medical and construction industries are demanding more paper and packaging styles and alternatives to answer both consumer and business demands.



\$7.51 Billion

Biodegradable Technology is Driving the Growth of Sustainable Packaging...

The Saudi rigid plastic and paper packaging market size is estimated to reach \$7.51 billion in 2025. It is expected to reach \$8.65 billion by 2028, growing at a CAGR of 4.84%. The market focus is on trays and containers, caps and closures, and cups and lids. The increased usage of oxo-degradable plastics is leading to a trend of increased demand for intelligent bio-degradable packaging materials. Suppliers of related machinery and materials can take advantage.



\$3.27 Billion

Tissue and Hygiene Paper Market Accelerates in 2026...

The revenue in the tissue and hygiene paper market is projected to reach \$3.13 billion in 2025. With an annual growth rate of 4.62%, the market will reach \$3.27 billion in 2026. The largest segment is toilet paper. Multiple opportunities for providers of tissue manufacturing machinery, tissue and hygiene roll cutting and packaging machinery will see an uplift in their sales pipelines.

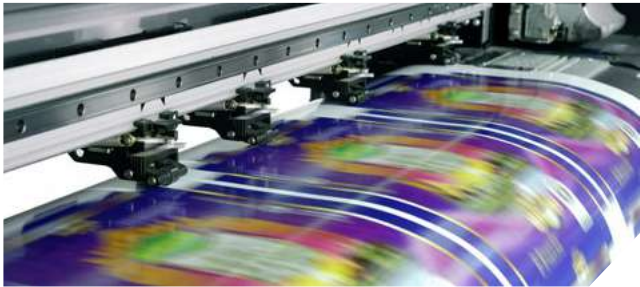


\$1.93 Billion

The Food Packaging Market Boom in 2026...

The Saudi Arabia food packaging market generated a revenue of \$1.74 million in 2024 and is expected to reach \$1.83 in 2025, and \$1.93 billion in 2026 at a CAGR of 5.4%. In terms of segment, flexible packaging was the largest revenue generating type in 2024. Sales opportunities exist for manufacturers of extrusion and disposable packaging machinery, raw materials and complimentary solutions.

Saudi Print & Pack is at the Center of the Industrial Transformation of the Kingdom's Manufacturing Sector...



\$955.2 Million

Fast Turnaround Digital Print Market Expansion in 2025...

The Saudi Arabian digital printing market continues its growth and generated a revenue of \$904.2 million in 2024. It is expected to reach \$955.2 by 2025, and over \$1 billion by 2026 at a CAGR of 5.5%. The market will continue to grow at that rate until 2030. Fast turnaround and quality of print are driving the market expansion, providing widespread opportunities for manufacturers of digital print machinery, inks and finishing equipment.



\$786.9 Million

Record Commercial Display Market Expansion in 2025...

The Saudi commercial display market revenue grew to \$743.7 million in 2024 at a CAGR of 5.8%. It is projected to reach \$786.9 by 2025. Digital signage generated the largest revenue product for retail, hospitality, airports and other public settings. Providers of electronic display screens, mounting plinths and stands as well as storage and transport solutions will see increased sales opportunities well beyond 2025.



6.4%

Glass Packaging Market Records High Growth Rate...

The glass packaging market grew at 6.4% in 2024. The market is projected to grow at the same rate up to 2032. The market mainly serves the pharmaceutical, cosmetics and perfumes segments. Manufactures of specialist glass extrusion, casting, spraying, thermoforming machinery will find multiple sales opportunities in both the luxury and medical segments in Saudi Arabia.



5.4%

Consumer Demand Fuels the Growth in Luxury Packaging...

Driven by expanding discretionary spending and an increasing interest by Saudi businesses to create their own luxury brands, the demand for creative and luxury image packaging an annual growth rate in the category is projected at 5.4% each year from 2024 to 2028. Widespread opportunities for manufacturers of machinery, equipment and raw materials for bottles, boxes and bags will expand well into 2028.

Organized by



شركة معارض الرياض المحدودة
Riyadh Exhibitions Company Ltd.

Riyadh Exhibitions Company (REC) has pioneered B2B international trade fairs and events sector in the Kingdom, with 45 years of sustained success in serving the Kingdom's national priorities. REC has organized leading international B2B exhibitions and related conferences for all key economic sectors. A dedicated professional team is committed to serve events' clients, partners, and guests to the highest standards.

REC is known for combining "global expertise with local know-how". In partnership with over 120 commercial & industrial bodies from more than 50 leading countries, REC has executed over 458 successful events to date by providing a professional platform to facilitate billions in business deals. This wealth of global expertise, and local know-how is at your service to advance your business objectives, be they to reach effective trade buyers, distributors, joint venture partners or expand your exports in the region or internationally.

UFI Proud Member



The Global
Association of the
Exhibition Industry

REC is a proud member of UFI, the International Association of the Exhibition Industry. Quality certification for regularly audited international events that conform to the UFI standards for exhibitions and events. REC continually achieves UFI recognition for adherence to international standards, and has been certified by UFI for four decades.

The Venue



Riyadh International Convention & Exhibition Center (RICEC) is the leading international prominent venue in Riyadh that is centrally located, with a modern on-site hotel, conference auditorium, VIP rooms, workshop rooms, restaurants and other services. Road access is via King Abdullah road near Exit 10 and Metro access on the Red Line at Riyadh Exhibition Center station, with fast access to and from King Khalid Airport.





**BROUGHT TO YOU BY RIYADH EXHIBITIONS COMPANY
(REC), SERVING THE KINGDOM'S NATIONAL PRIORITIES
AND YOUR BUSINESS DEVELOPMENT NEEDS WITH
SUSTAINED SUCCESS FOR 45 YEARS...**

OUR GLOBAL FLAGSHIP EVENTS:



For more information,
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