

JOIN INDUSTRY LEADERS AT THE CENTER  
OF THE LARGEST AND FASTEST GROWING  
PAPER, PRINTING AND PACKAGING  
MARKET IN THE MIDDLE EAST..

رؤية  
2030  
المملكة العربية السعودية  
KINGDOM OF SAUDI ARABIA

21<sup>st</sup>  
EDITION

Saudi  
Print  
& Pack



Powered by:



interpack  
PROCESSING & PACKAGING

The International Trade Exhibition for Paper, Printing & Packaging Innovations,  
Technologies, Products & Services.

21-24 JUNE 2026

RIYADH INTERNATIONAL CONVENTION & EXHIBITION CENTER - RICEC

King Abdullah Road, Exit 10, Riyadh, Saudi Arabia

[www.saudi-pp.com](http://www.saudi-pp.com)



Organized by:

REC شركة معارض الرياض المحدودة  
Riyadh Exhibitions Company Ltd.



Co-located within:

أسبوع الرياض الدولي للصناعة ٢٠٢٦  
Riyadh International Industry Week 2026

Why Exhibit in Riyadh?

## Riyadh is the Center of the Largest Economy in the MENA Region. Multiple Paper, Print and Packaging Sectors are Offering Widespread Opportunities...



### **K, interpack and drupa** Expanding in the Middle East Largest Market...

*The industry's leading trade fairs, K, interpack and drupa, are further expanding their international reach by jointly entering the Saudi Arabian market. This step is made possible by the expanded partnership between Messe Düsseldorf and the Riyadh Exhibition Company. The Saudi Plastics & Petrochem and Saudi Print & Pack exhibitions will be expanded to include regional editions of K, interpack and drupa.*

### **\$6.19 Billion** International Print and Pack Machinery Exporters Witness a Booming Market in Saudi...

Manufacturing, retail and the e-commerce sectors are driving the increase of imported printing and packaging machinery and equipment. The category grew rapidly in 2024 reaching a value of \$5.85 Billion. The segment continues its boom at a CAGR of 5.9%. The market value will reach \$6.19 Billion in 2025. Producers of printing and packaging machinery will find multiple untapped opportunities in Saudi.

### **\$5.4 Billion** Expanding Paper and Paperboard Packaging Market Drives Machinery Demand...

The Saudi Arabia paper and paperboard packaging market size is expected to grow to \$5.15 Billion in 2025 and reach \$5.4 billion by 2026. The corrugated, folding cartons, flexible packaging, labels and tags are contributing to a CAGR of 4.23%. The accelerating market needs all types of packaging machinery, paper products and equipment for labelling and tagging.

Why Exhibit in this Unique Event?

# The Event Combines Three No.1 Globally Leading Trade Fairs: K, interpack & drupa with REC's 21<sup>st</sup> Edition of the Most Successful Event that Showcases the Three Sectors...



## Riyadh International Industry Week 2026 Incorporates:



The 21st International Trade Exhibition for Plastics, Petrochemicals, Foam and Rubber Machinery, Products and Technology.

Powered by:



The World's No. 1 Trade Fair for Plastics and Rubber.



The 21st International Trade Exhibition for Paper, Printing & Packaging Innovations, Technologies, Products & Services.

Powered by:



The World's No. 1 Trade Fair for Printing Technologies.



The 4th International Trade Exhibition for Logistics, Material Handling, Warehousing and Supply Chain.



The World's No. 1 Trade Fair for Processing & Packaging.

Do not miss the concurrently held summit:

**THE RIYADH INTERNATIONAL INDUSTRY WEEK SUMMIT 2026**



The concurrently held international summit serves as a platform to present and evaluate latest evolving advancements. Experts will discuss the state of the industry as well as introduce the latest technologies and best practices that are impacting industries such as food, pharmaceuticals, consumer and industrial and products. The events and proceedings will be shared on-line, and promoted, regionally and internationally to sector professionals.

# Partners of Success in 2025...



Under the patronage of  
Ministry of Industry  
& Mineral Resources



Diamond Sponsor



Principal Partner



Silver Sponsor



Featured Exhibitors



Media Partners



# Who Will You Meet?



## You will meet key decision makers that include:

- Key Sector Decision Makers
- Paper, Printing & Packaging Professionals & Trade Buyers
- Paper, Printing & Packaging Consultants, Major Suppliers & Distributors
- Business Owners & Investors
- Owners and Technical Teams from over 10,780 Factories
- Advertising, Design, Production Agencies & Firms

## 6 Reasons to Participate in the Largest Gathering of Industrial Sector Professionals...



Network With Your Target Professionals



Get Quality Leads



Meet over 18,000 Qualified Buyers



Strengthen Your Brand



Receive Multiple Sales Inquiries



Drive New Business Growth

# 35 Years of Sustained Success in Serving the Industrial Sectors of the Kingdom...

## Post Show Report

أسبوع الرياض الدولي للصناعة ٢٠٢٥  
Riyadh International Industry Week 2025



**20,550**  
sqm  
Exhibition



**498**  
Exhibitors



**6**  
Country  
Pavilions



**24**  
Participating  
Countries



**25,598**  
Visitors



**50+**  
Conference  
Speakers



**20+**  
Technical Seminars /  
Workshops



# Riyadh International Industry Week 2025 Hosted 24 Countries...



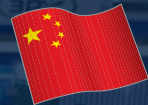
Saudi Arabia



Belarus



Canada



China



Denmark



Egypt



France



Germany



Greece



India



Italy



Japan



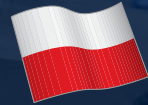
Jordan



Kenya



Malaysia



Poland



Spain



Sweden



Taiwan



Thailand



The Netherlands



Turkiye



UAE



USA

# Innovations, Technologies, Products & Services at Saudi Print & Pack 2026...

## Prepress / Premedia / Multichannel



- Data Handling & Workflow Software
- Equipment & Systems for Printing Form Production
- Multimedia & Multichannel Publishing
- Multimedia Software
- Online & E-Business Print Services
- Packaging Prepress Software
- Publishing Software
- Services & Equipment

## Printing Technologies & Systems



- Digital Printing Machines & Systems
- Encoding & Identification Systems
- Flexographic Printing Machines
- Gravure Printing Machines
- Hybrid printing machines
- Letterpress Machines
- Pad / Tampon Printing Machines
- Printing machines and systems for special printing applications
- Screen Printing Machines
- Sheet-fed Offset Printing
- Web-fed Offset Printing

## Signage, Graphics & Imaging



- Graphic Inks & Imaging Systems
- Indoor & Outdoor Digital Signage
- Large-Format Graphics & Imaging
- Protection Coatings & Laminates
- Signage Materials (Vinyl, Films, Substrates)

## Post-Press / Converting / Finishing



- Archiving, Documentation & Quality Finishing
- Bookbinding Machines & Finishing Machines
- Converting & Packaging Finishing Systems
- Cutting, Folding & Creasing Equipment
- Laminating & Embossing Materials

## Paper, Board & Supplies



- Kraft & Liner Board
- Paper & Pulp Processing
- Paper Bags & Cups
- Paper Converting & Finishing Equipment
- Paper Machinery & Cutting Systems
- Paper, cardboard, board ( for packaging / for technical & special applications)
- Printing Papers & Specialty Grades
- Technical & Specialty Papers

## Materials & Consumables



- Adhesives & Glues
- Bookbinding Materials
- Chemicals & Additives
- Films, Foils & Substrates
- Inks, Toners & Varnishes
- Printing Rollers & Press Components

## Equipment, Services & Infrastructure



- Conveyor Belts & Tapes
- Infrastructure
- Ink Processing & Circulation Systems
- Input & Output Devices
- Knives & Grinding Machines
- Light Sources & Color Matching Systems
- Machine Transportation & Mounting
- Measuring & Testing Devices
- Network Systems
- Peripheral & Auxiliary Equipment
- Used Machinery Dealers

## Industry Services & Associations



- Archiving & Documentation
- Certification, Testing & Standardization
- Consultancy & Research & Development Services
- Financial & Insurance Services Providers
- Press, Media & Publishing Services
- Print Service Providers
- Trade Associations & Industry Organizations
- Training, Education & Professional Development

## Packaging Machines and Devices



### A. Complete Packaging Lines

- Primary Packaging
- Secondary Packaging

### B. Preparing and Feeding

- Cleaning machines for products (e.g. fruit, salad)
- Dosing and portioning machines
- Erecting machines for cardboard articles
- Machines for cleaning, sterilising and drying packagings
- Machines for the assembly of packaging and packaging components
- Machines to insert package inserts
- Mixers and carbonizers
- Product sorting and/or feeding machines
- Unpacking, emptying and depalletizing machines

### C. Filling and Packaging Machines and Devices

- Cartoners
- Closing machines
- Filling machines
- Form, fill and seal machines
- Shrink film machines and shrinking devices
- Wrapping machines

### D. Final Packaging and Material Flow, Logistics

- Filling machines for transport packaging
- Bundling machines
- Picking systems
- Palletizing machines
- Machines for securing pallets and other loading units

### E. Inspection and Control

- Checkweighers
- Leakage test systems/devices
- Metal detectors
- Optical or X-ray inspection systems

### F. Additional Machines And Devices In The Packaging Process

### G. Tools and Equipment to Assist Manual Packaging

## Food Processing & Manufacturing Machines & Technology



- Aroma, essence and spice technology
- Cereals processing, bakery, pasta technology
- Coffee, tea, tobacco technology
- Confectionery and bakery manufacturing technology
- Cross-industry process technology
- Food drying technology
- Dairy technology incl. ice cream manufacturing
- Delicacy and convenience food processing technology
- Fish processing technology
- Meat processing technology
- Noodle (pasta) technology
- Operating and auxiliary equipment

- Potato processing equipment, equipment for extraction and processing of edible oils and fats, starch, sugar, plant proteins
- Storage, logistics and transport equipment
- Vegetable and fruit technology

## Beverage Production Machines & Equipment



- Machines/equipment for beverage production
- Operating and auxiliary equipment
- Storage, logistics and transport equipment

## Pharmaceuticals & Cosmetics Production Machines & Equipment



- Machines/equipment for the production of pharmaceutical and cosmetic products
- Operating and auxiliary equipment
- Storage, logistics and transport equipment

## Packaging Production & Packaging Printing Machines/Equipment



- Labelling and marking machines
- Machines and equipment for the finishing of packaging media
- Machines and equipment for the printing of packaging media
- Machines and equipment for the production of packaging and packaging components

## Storage, Logistics & Transport Equipment



- Conveying and storage systems
- Feeding systems
- Product and material handling
- Silos and accessories
- Stacking devices
- Storage systems
- Take-off systems
- Tanks (heated)
- Transport trolley
- Transport and handling systems

## Packaging Materials, Packaging Production Aids, Packaging Accessories



### A. Packaging and packaging accessories made from

- Alternative packaging materials
- Aluminium
- Carton
- Cold Chain
- Composite material
- Corrugated board
- Fibre pulp material
- Glass
- Other material

- Paper
- Plastic from fossil/renewable raw materials
- Plastic recycle
- Solid fibreboard
- Steel
- Tinplate
- Wood
- Woven material

### B. Packaging materials

- Alternative packaging materials
- Ceramic
- Composite packaging materials
- Flexible & Rigid Plastics
- Glass
- Metal
- Paper, carton and cardboard
- Plastic from fossil raw materials
- Plastic from recyclates
- Plastic from renewable raw materials
- Textiles, non-woven material and woven material

### C. Packaging production aids

## Automation Technology / Components / Accessories



- Automation systems for food processing industry, packaging
- Compressing/preforming tools
- Control cabinets
- Control units
- Conveyors
- Cooling units
- Corrosion protecting materials
- Data collection, preparation and processing
- Filling & Dosing Systems
- Handling technology (grripper, handling systems)
- Machine control
- Machine vision
- Material management systems
- Measuring, controlling, regulating and examination devices
- Motor and drives technology
- Other accessories
- Process automation
- Production planning and control production, pharmaceutical & cosmetics industry
- Pumps
- Recycling Systems
- Robotic
- Rollers (not engraved)
- Sealing materials
- Sensor technology
- Valves

## Digitalization and Services



- Associations and branch organizations
- Business support
- Research and teachings
- Trade press

# Paper, Print and Packaging Market Growth is Being Driven by Accelerating Consumer Spending in the Kingdom's \$1.3 Trillion Economy...



## **\$15 Billion** Widespread Demand for Plastic Packaging Offers Increasing Business Opportunities...

The Saudi plastic packaging market size is projected to reach just over \$14 billion in 2024. It is steadily growing at a rate of 6.6% per annum and expected to reach nearly \$15 billion in 2025. Multiple areas of plastic packaging are seeing accelerated growth. The retail, food and beverage, clothing, medical and construction industries are demanding more paper and packaging styles and alternatives to answer both consumer and business demands.



## **\$7.51 Billion** Biodegradable Technology is Driving the Growth of Sustainable Packaging...

The Saudi rigid plastic and paper packaging market size is estimated to reach \$7.51 billion in 2025. It is expected to reach \$8.65 billion by 2028, growing at a CAGR of 4.84%. The market focus is on trays and containers, caps and closures, and cups and lids. The increased usage of oxo-degradable plastics is leading to a trend of increased demand for intelligent bio-degradable packaging materials. Suppliers of related machinery and materials can take advantage.



## **\$3.27 Billion** Tissue and Hygiene Paper Market Accelerates in 2026...

The revenue in the tissue and hygiene paper market is projected to reach \$3.13 billion in 2025. With an annual growth rate of 4.62%, the market will reach \$3.27 billion in 2026. The largest segment is toilet paper. Multiple opportunities for providers of tissue manufacturing machinery, tissue and hygiene roll cutting and packaging machinery will see an uplift in their sales pipelines.



## **\$1.93 Billion** The Food Packaging Market Boom in 2026...

The Saudi Arabia food packaging market generated a revenue of \$1.74 million in 2024 and is expected to reach \$1.83 in 2025, and \$1.93 billion in 2026 at a CAGR of 5.4%. In terms of segment, flexible packaging was the largest revenue generating type in 2024. Sales opportunities exist for manufacturers of extrusion and disposable packaging machinery, raw materials and complimentary solutions.

# Growing Demand in Multiple Sectors Continues To Drive Opportunities in Saudi Arabia's Processing And Packaging Markets...



## **\$280.8 Billion** Opportunities in the Growing Confectionery and Sweets Market...

The confectionery and sweets market is projected to reach \$280.8 billion by 2030, driving strong demand for advanced processing equipment and flexible packaging solutions. Rising consumer preferences for premium, innovative, and healthier products, along with Saudi Arabia's gifting traditions and international brands adapting to local tastes, make this the perfect time for exhibitors to showcase technologies and connect with key buyers at the event.



## **\$6.5 Billion** Unlocking Opportunities in Saudi Arabia's Bakery Market...

The Saudi Arabia bakery market is projected to reach \$6.5 billion by 2033, driving strong demand for advanced processing equipment and innovative, sustainable packaging solutions. Rising consumer preference for convenient, premium, and health-focused baked goods makes this the perfect time for exhibitors to display innovative technologies, network with top buyers, and unlock new opportunities in this rapidly expanding market.



## **\$11.7 Billion** Powering Growth in the Saudi Pharmaceutical Industry...

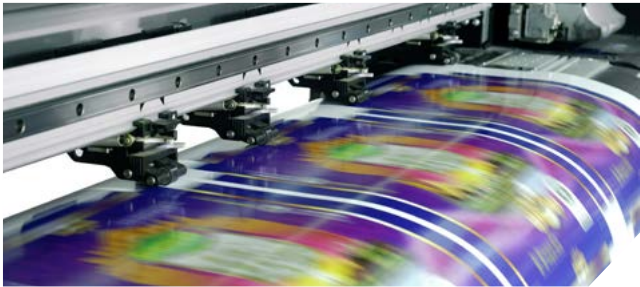
The Saudi Arabia pharmaceutical market is projected to reach \$11.7 billion by 2033, driving strong demand for efficient processing equipment and advanced, compliant packaging solutions. Rising healthcare needs and government initiatives make this the perfect time for exhibitors to showcase innovations, engage with key buyers, form strategic partnerships, and establish a strong presence in this fast-growing, high-value market.



## **\$4.5 Billion** Driving Innovation in Saudi Arabia's Cosmetics Market...

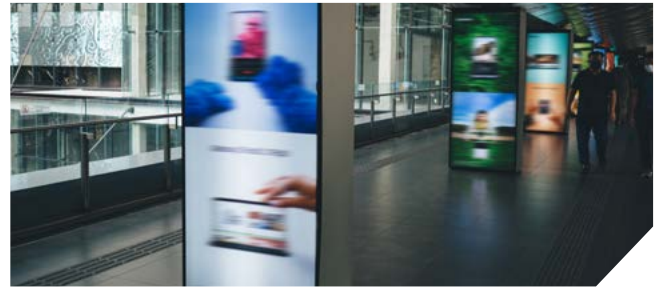
The Saudi Arabia cosmetics market is projected to reach \$4.5 billion by 2033, fueled by e-commerce growth, personal grooming trends, and government support for fashion and beauty initiatives. Rising demand for skincare, makeup, and grooming products drives the need for efficient processing equipment and innovative packaging solutions. Exhibitors can showcase their latest technologies, interact with buyers, and enable cosmetic brands in scaling production and delivering market-ready products in this dynamic market.

# Saudi Print & Pack is at the Center of the Industrial Transformation of the Kingdom's Manufacturing Sector...



## **\$955.2 Million** **Fast Turnaround Digital Print Market Expansion in 2025...**

The Saudi Arabian digital printing market continues its growth and generated a revenue of \$904.2 million in 2024. It is expected to reach \$955.2 by 2025, and over \$1 billion by 2026 at a CAGR of 5.5%. The market will continue to grow at that rate until 2030. Fast turnaround and quality of print are driving the market expansion, providing widespread opportunities for manufacturers of digital print machinery, inks and finishing equipment.



## **\$786.9 Million** **Record Commercial Display Market Expansion in 2025...**

The Saudi commercial display market revenue grew to \$743.7 million in 2024 at a CAGR of 5.8%. It is projected to reach \$786.9 by 2025. Digital signage generated the largest revenue product for retail, hospitality, airports and other public settings. Providers of electronic display screens, mounting plinths and stands as well as storage and transport solutions will see increased sales opportunities well beyond 2025.



## **6.4%** **Glass Packaging Market Records High Growth Rate...**

The glass packaging market grew at 6.4% in 2024. The market is projected to grow at the same rate up to 2032. The market mainly serves the pharmaceutical, cosmetics and perfumes segments. Manufactures of specialist glass extrusion, casting, spraying, thermoforming machinery will find multiple sales opportunities in both the luxury and medical segments in Saudi Arabia.

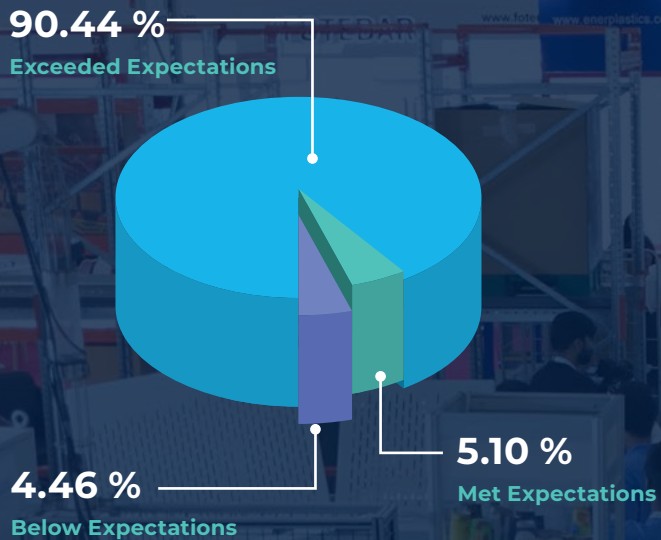


## **5.4%** **Consumer Demand Fuels the Growth in Luxury Packaging...**

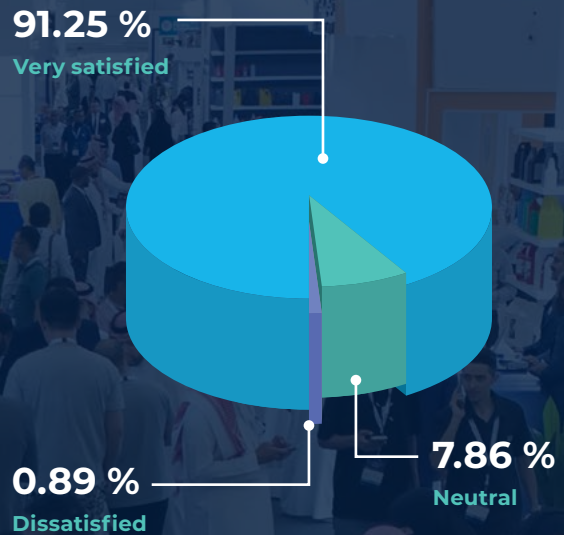
Driven by expanding discretionary spending and an increasing interest by Saudi businesses to create their own luxury brands, the demand for creative and luxury image packaging an annual growth rate in the category is projected at 5.4% each year from 2024 to 2028. Widespread opportunities for manufacturers of machinery, equipment and raw materials for bottles, boxes and bags will expand well into 2028.

# Exhibitor Survey Analysis...

How would you rate the quality of the visitors to the show?

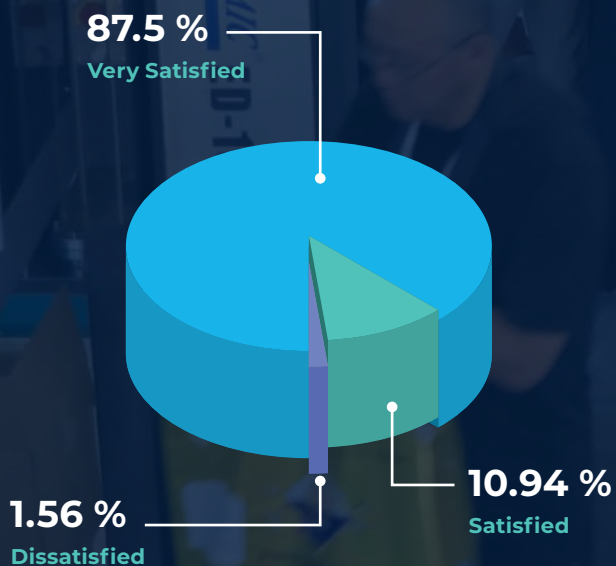


Are you satisfied with the quality of the leads you gained?

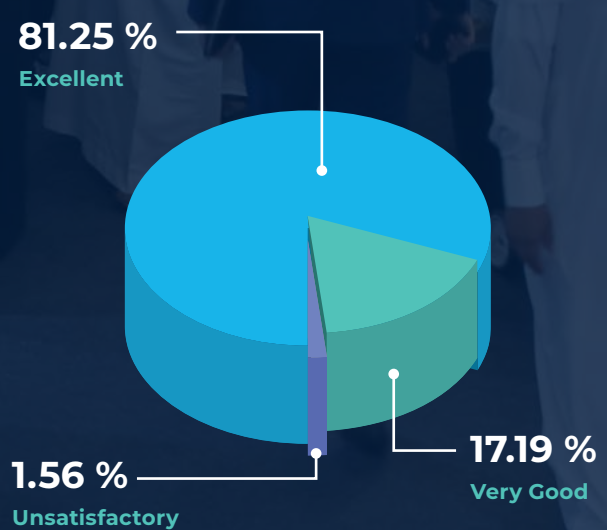


# Visitor Survey Analysis...

Do you consider Riyadh International Industry Week a good source of information for your buying needs?



Rate your satisfaction with the show?



## Organized by



**Riyadh Exhibitions Company (REC)** has pioneered B2B international trade fairs and events sector in the Kingdom, with 45 years of sustained success in serving the Kingdom's national priorities. REC has organized leading international B2B exhibitions and related conferences for all key economic sectors. A dedicated professional team is committed to serve events' clients, partners, and guests to the highest standards.

**REC is known for combining "global expertise with local know-how".** In partnership with over 120 commercial & industrial bodies from more than 50 leading countries, REC has executed over 458 successful events to date by providing a professional platform to facilitate billions in business deals. This wealth of global expertise, and local know-how is at your service to advance your business objectives, be they to reach effective trade buyers, distributors, joint venture partners or expand your exports in the region or internationally.



Messe  
Düsseldorf

**Messe Düsseldorf - Home of K, Interpack & Drupa**, is a leading international trade fair organizer based in Düsseldorf, Germany for the last 75 years. It is renowned for hosting world-class exhibitions, including K, the premier global trade fair for plastics and rubber, and interpack, the leading event for the packaging industry and related processing sectors. Another flagship event is Drupa, the world's largest trade fair for printing technologies. These shows attract industry leaders and innovators from around the globe, reinforcing Messe Düsseldorf's status as a key hub for business and technological advancement and are concurrently organizing with Saudi Plastics & Petrochemicals and Saudi Print & Pack in Riyadh in 2026.

**UFI Proud Member**



**REC is a proud member of UFI**, the International Association of the Exhibition Industry. Quality certification for regularly audited international events that conform to the UFI standards for exhibitions and events. REC continually achieves UFI recognition for adherence to international standards, and has been certified by UFI for four decades.

**The Venue**



**Riyadh International Convention & Exhibition Center (RICEC)** is the leading international prominent venue in Riyadh that is centrally located, with a modern on-site hotel, conference auditorium, VIP rooms, workshop rooms, restaurants and other services. Road access is via King Abdullah road near Exit 10 and Metro access on the Red Line at Riyadh Exhibition Center station, with fast access to and from King Khalid Airport.





**BROUGHT TO YOU BY RIYADH EXHIBITIONS COMPANY (REC), SERVING THE KINGDOM'S NATIONAL PRIORITIES AND YOUR BUSINESS DEVELOPMENT NEEDS WITH SUSTAINED SUCCESS FOR 45 YEARS...**

**OUR GLOBAL FLAGSHIP EVENTS:**

أسبوع الرياض الدولي للصناعة ٢٠٢٦  
Riyadh International Industry Week 2026

21<sup>st</sup> Edition Saudi Plastics & Petrochem  
21<sup>st</sup> Edition Saudi Print & Pack  
4<sup>th</sup> Edition Saudi Smart Logistics

43<sup>rd</sup> Edition Saudi Agriculture

31<sup>st</sup> Edition Saudi Agrofood  
14<sup>th</sup> Edition Saudi Food Pack  
8<sup>th</sup> Edition Saudi Aquaculture

27<sup>th</sup> Edition SAUDI ELENEX

24<sup>th</sup> Edition SAUDI HVAC-R ELECTROMECHANICAL  
27<sup>th</sup> Edition SAUDI LUMINEX  
27<sup>th</sup> Edition SAUDI ELECTRICITY  
27<sup>th</sup> Edition SAUDI RENEWABLE ENERGY

36<sup>th</sup> Edition SAUDI BUILD

27<sup>th</sup> Edition STONE TECH  
15<sup>th</sup> Edition PMV TECH

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SAUDI ARABIA



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Riyadh Exhibitions Company Ltd.