

 Riyadh International Industry Week 2027



Saudi
**Print
& Pack**



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The Global Stage
for Printing
Solutions.



interpack
PROCESSING & PACKAGING

The World's
No. 1 Trade Fair
for Processing
& Packaging.

The International Trade Exhibition for Paper,
Printing, Processing & Packaging Innovations,
Technologies, Products & Services.

26-29
APRIL 2027

RICEC
King Abdullah Road
Riyadh, Saudi Arabia

رؤية
2030
المملكة العربية السعودية
KINGDOM OF SAUDI ARABIA

Join Industry Leaders
at the Center of the
Largest and Fastest
Growing Paper,
Printing, Processing
and Packaging Market
in the Middle East...



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شركة معارض الرياض للمحدودة
Riyadh Exhibitions Company Ltd.

In partnership with:





Why Exhibit in Riyadh?

Riyadh is the Center of the Largest Economy in the MENA Region. Multiple Paper, Print and Packaging Sectors are Offering Widespread Opportunities...

K, drupa and interpack

Expand in the Middle East's Largest Market

Following a successful 2026 launch, K, drupa and interpack return to Saudi Arabia for their second edition alongside REC's 22nd event. This step is made possible by the expanded partnership between Messe Düsseldorf and the Riyadh Exhibitions Company. The Saudi Plastics & Petrochem and Saudi Print & Pack exhibitions will be expanded to include regional editions of K, drupa and interpack.

\$3.63 Billion

International Print and Pack Machinery Suppliers Target a Fast-Expanding Market

Manufacturing, retail and e-commerce continue to drive demand for imported printing and packaging machinery and equipment across the Kingdom. Within the Middle East & Africa packaging machinery market - projected to reach \$3.63 billion by 2035 - Saudi Arabia is set to register the region's highest growth, powered by Vision 2030 industrial localization and rising automation in food, beverage and pharmaceutical production. Producers of printing, packaging, filling, sealing and inspection machinery will find multiple untapped opportunities in Saudi Arabia.

\$4.71 Billion

Expanding Paper and Paperboard Packaging Market Drives Machinery Demand

The Saudi Arabia paper packaging market is projected to reach \$4.71 billion by 2033, advancing at a CAGR of 4.18%. Corrugated boxes, folding cartons, flexible formats, labels and tags - driven by e-commerce growth and Vision 2030 sustainability mandates - continue to fuel steady expansion. The accelerating market needs all types of paper-converting and finishing machinery, paper products and equipment for labeling and tagging.



Why Exhibit at this Unique Event?

Three of the world's No.1 trade fairs, K, interpack and drupa, return for their second Saudi edition alongside REC's 22nd event across four sectors...

Riyadh International Industry Week 2027 Incorporates:



The 22nd International Trade Exhibition for Plastics, Petrochemicals, Foam and Rubber Machinery, Products and Technology.

Powered by:



The World's No. 1 Trade Fair for Plastics and Rubber.



The 22nd International Trade Exhibition for Paper, Printing, Processing & Packaging Innovations, Technologies, Products & Services.

Powered by:



The global stage for printing solutions.



The World's No. 1 Trade Fair for Processing & Packaging.



The 5th International Trade Exhibition for Logistics, Material Handling, Warehousing and Supply Chain.

THE RIYADH INTERNATIONAL INDUSTRY WEEK CONFERENCE 2027

Where Industry Leaders Set the Agenda for the Region's Next Industrial Chapter.

Held concurrently with Riyadh International Industry Week, the conference brings together senior executives, government representatives and technical experts across plastics, petrochemicals, printing, packaging and logistics.

Speakers cover the state of each industry, emerging technologies and the policy and investment decisions shaping the Saudi market. All sessions are CPD certified. Proceedings are distributed regionally and internationally to sector professionals.



50+ speakers across four industry tracks



CPD certified sessions



Live and online access for regional & international professionals



Networking sessions with exhibitors and trade buyers



***\$346 Billion**
Investment in the Industrial Sector

Partners of Success in 2026

Under the patronage of



Ministry of Industry
& Mineral Resources

Diamond Sponsor

سابك
عنكالك

Workshop Partner

المتقدمة
Advanced

Featured Exhibitors

 BP مصانع البتروكيماويات	 PACK PRINT	 ASTRA POLYMERS
 الوطنية للصناعة AL WATANIA FOR INDUSTRIES	 ARABIAN PLASTIC INDUSTRIAL CO.	 ASTRA POLYMERS
 hotpack	 GULF CARTON	 GULF INTEGRATED INDUSTRIES CO.
 Ravago	 REDA Chemicals	 RIFAF Automated Intralogistic Solutions
 الشركة المتحدة لصناعات الكرتون UCIC	 Zamil Plastics	 NSSPC
 AL-SHARQ FLEXIBLE PACKAGING FACTORIES	 MPFC	 Pure Polymers Where Addressed Spins Life
 شركة مصنع البلاستيك السعودي Saudi Plastic Factory Co.	 شركة مصنع روعة الاسبخة للصناعة Raweet Alasbagh Factory Co.	 رفوفكو RFUFCO

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packtech
Middle East & North Africa

Media Partners

 TechnA Plastics & Polymer	 PLASTICS INDUSTRY	 PRM DISCOVER YOUR NEEDS	 Eye Of Riyadh
 CHEMI	 Asia Trade Hub Shaping Your Future	 TradeArabia BUSINESS NEWS INFORMATION	 Looking Plus Service for Plastic Industry
 Machineryline	 OGN Oil, Gas, Petrochemicals & Environment	 Blooming	 fitānēn CREATIVE COMMUNICATION



Who Will You Meet?

You will meet key decision makers that include:

- Key Sector Decision Makers
- Paper, Printing, Processing Professionals
- Packaging Specialists & Trade Buyers
- Paper, Printing & Packaging Consultants, Major Suppliers & Distributors
- Business Owners & Investors
- Owners and Technical Teams from over 10,780 Factories
- Advertising, Design, Production Agencies & Firms

6 Reasons to Participate in the Largest Gathering of Industrial Sector Professionals



Network With Your Target Professionals



Get Quality Leads



Meet over 18,000+ Qualified Buyers



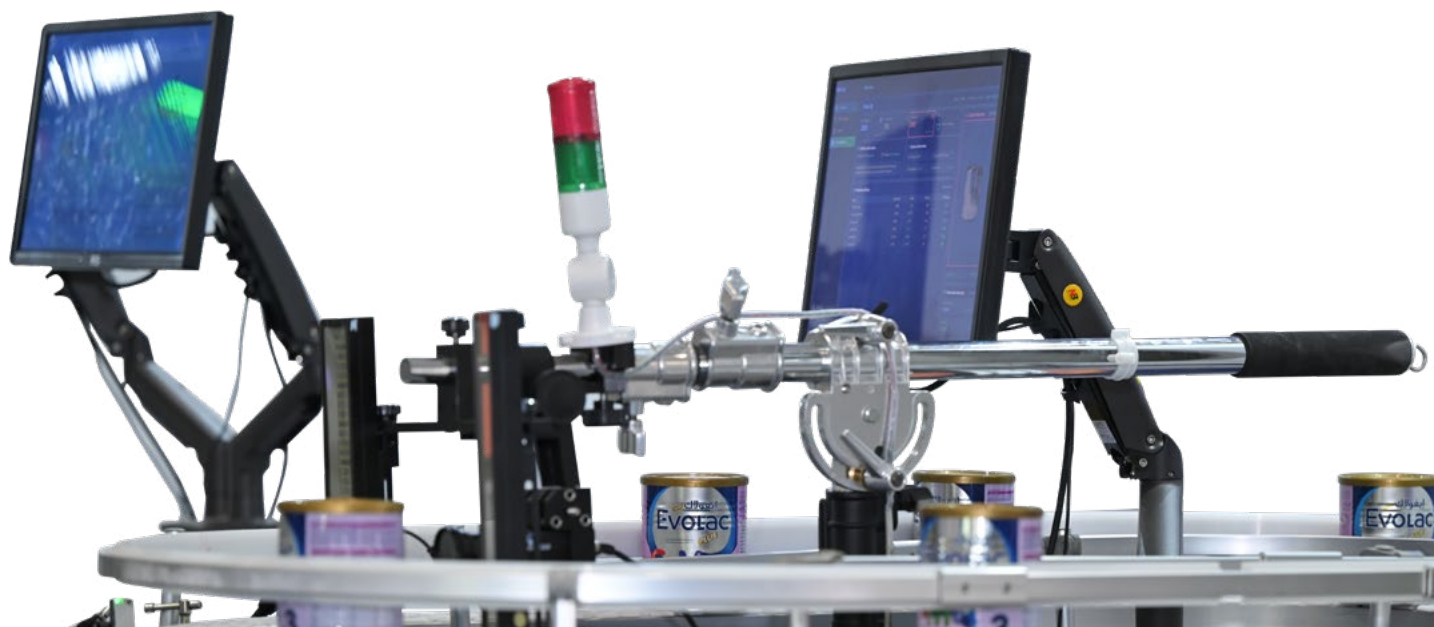
Strengthen Your Brand



Receive Multiple Sales Inquiries



Drive New Business Growth





Key Figures in 2026 Edition

Sold out show despite challenges...

Due to well known geopolitical situation that started at the end of February 2026, the Riyadh International Industry Week 2026 incorporating the 21st edition of Saudi PPPP and 4th edition of Saudi Smart Logistics was moved from mid April to 21-24 June. The only Riyadh international event that was not canceled or moved to the fall period. The decision was made as a result of REC's total alignment with national priorities and commitment to confirm that Riyadh was safe and open to serve its local and international stakeholders.

Thanks to the collaboration of all our stakeholders: Ministry of Industry and Mineral Resources support and participation, our partners that flew from Dusseldorf, their excellencies the Ambassadors that participated, our unwaivering local and International exhibitors, and the professionals and trade buyers that participated that made the 21st edition of Plastics and Petrochemicals - K and Print Pack - drupa and interpack, a sold out show.

We also recognize at this exceptional event the role of the REC team of 75 professionals that never gave up and supported our stakeholders to conduct their business in safety and comfort at the center of the largest market in the Middle East region despite all the challenges.



14,500

Exhibition Space (sqm)



4

Halls



342

Exhibitors



24,300

Visitors



17

Participating Countries



7

International Pavilions



International Presence

Riyadh International Industry Week 2026 gathered exhibitors from 17 countries and hosted 7 country pavilions, including China, Egypt, Germany, India, Italy, Taiwan and UAE.



SAUDI ARABIA



AUSTRIA



BAHRAIN



CANADA



CHINA



EGYPT



GERMANY



INDIA



ITALY



JORDAN



PAKISTAN



QATAR



SOUTH KOREA



UNITED KINGDOM



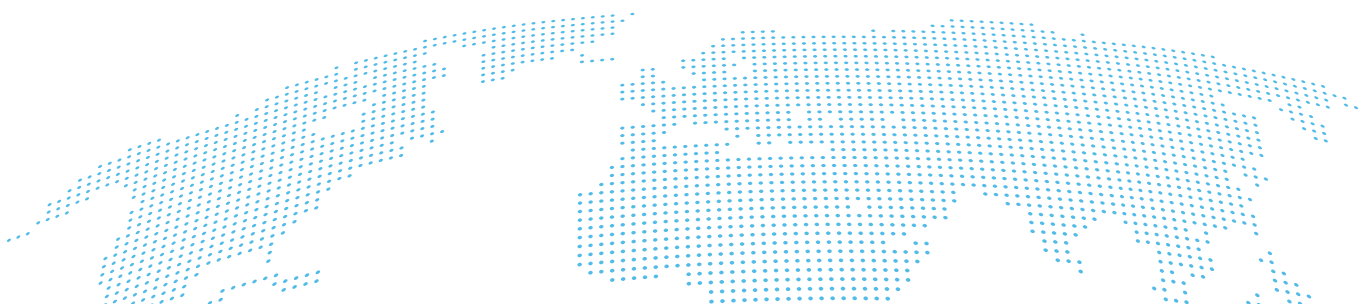
SWITZERLAND



TAIWAN



UNITED ARAB
EMIRATES





Prepress / Premedia / Multichannel

- Data Handling & Workflow Software
- Equipment & Systems for Printing Form Production
- Multimedia & Multichannel Publishing
- Multimedia Software
- Online & E-Business Print Services
- Packaging Prepress Software
- Publishing Software
- Services & Equipment

Printing Technologies & Systems

- Digital Printing Machines & Systems
- Encoding & Identification Systems
- Flexographic Printing Machines
- Gravure Printing Machines
- Hybrid Printing Machines
- Letterpress Machines
- Pad / Tampon Printing Machines
- Printing Machines and Systems for Special Printing Applications
- Screen Printing Machines
- Sheet-fed Offset Printing
- Web-fed Offset Printing

Signage, Graphics & Imaging

- Graphic Inks & Imaging Systems
- Indoor & Outdoor Digital Signage
- Large-Format Graphics & Imaging
- Protection Coatings & Laminates
- Signage Materials (Vinyl, Films, Substrates)

Post-Press / Converting / Finishing

- Archiving, Documentation & Quality Finishing
- Bookbinding Machines & Finishing Machines
- Converting & Packaging Finishing Systems
- Cutting, Folding & Creasing Equipment
- Laminating & Embossing Materials

Paper, Board & Supplies

- Kraft & Liner Board
- Paper & Pulp Processing
- Paper Bags & Cups
- Paper Converting & Finishing Equipment
- Paper Machinery & Cutting Systems
- Paper, Cardboard, Board (for packaging / for technical & special applications)
- Printing Papers & Specialty Grades
- Technical & Specialty Papers

Materials & Consumables

- Adhesives & Glues
- Bookbinding Materials
- Chemicals & Additives
- Films, Foils & Substrates
- Inks, Toners & Varnishes
- Printing Rollers & Press Components

Equipment, Services & Infrastructure

- Conveyor Belts & Tapes
- Infrastructure
- Ink Processing & Circulation Systems
- Input & Output Devices
- Knives & Grinding Machines
- Light Sources & Color Matching Systems
- Machine Transportation & Mounting
- Measuring & Testing Devices
- Network Systems
- Peripheral & Auxiliary Equipment
- Used Machinery Dealers

Industry Services & Associations

- Archiving & Documentation
- Certification, Testing & Standardization
- Consultancy & Research & Development Services
- Financial & Insurance Services Providers
- Press, Media & Publishing Services
- Print Service Providers
- Trade Associations & Industry Organizations
- Training, Education & Professional Development



Saudi Print & Pack is at the Center of the Industrial Transformation of the Kingdom's Printing & Manufacturing Sector...



\$1.25 Billion

Fast Turnaround Digital Print Market Expansion

The Saudi Arabian digital printing market is projected to reach \$1.25 billion by 2030, at a CAGR of 5.5%. Fast turnaround and quality of print are driving the expansion, providing widespread opportunities for manufacturers of digital print machinery, inks and finishing equipment.



\$1.04 Billion

Strong Commercial Display Market Expansion

The Saudi commercial display market is projected to reach \$1.04 billion by 2030, at a CAGR of 6.1%. Digital signage remains the largest segment for retail, hospitality, airports and other public settings. Providers of electronic display screens, mounting plinths and stands, as well as storage and transport solutions, will see increased sales opportunities.



\$3.2 Billion

Glass Packaging Market Records High Growth Rate

The Saudi glass packaging market is projected to grow at a CAGR of around 6.5% through 2030, on track to reach roughly \$3.2 billion by 2035. It mainly serves the pharmaceutical, cosmetics and perfumes, and food and beverage segments. Manufacturers of specialist glass forming, casting, spraying, thermoforming and finishing machinery will find multiple sales opportunities in both the luxury and medical segments in Saudi Arabia.



\$3.3 Billion

Luxury Goods Growth Drives Demand for Premium Packaging

Driven by expanding discretionary spending and Saudi businesses building their own premium brands, the Kingdom's luxury goods market is projected to reach \$3.3 billion by 2033 at a CAGR of 5.91% - fuelling demand for creative, premium image packaging. Widespread opportunities for manufacturers of machinery, equipment and raw materials for bottles, boxes and bags will continue to expand.



Packaging Machines and Devices

A. Complete Packaging Lines

- Primary Packaging
- Secondary Packaging

B. Preparing and Feeding

- Cleaning Machines for Products (E.g. Fruit, Salad)
- Dosing and Portioning Machines
- Erecting Machines for Cardboard Articles
- Machines for Cleaning, Sterilizing and Drying Packaging
- Machines for the Assembly of Packaging and Packaging Components
- Machines to Insert Package Inserts
- Mixers and Carbonizers
- Product Sorting and/or Feeding Machines
- Unpacking, Emptying and Depalletizing Machines

C. Filling and Packaging Machines and Devices

- Cartoners
- Closing Machines
- Filling Machines
- Form, Fill and Seal Machines
- Shrink Film Machines and Shrinking Devices
- Wrapping Machines

D. Final Packaging and Material Flow, Logistics

- Filling Machines for Transport Packaging
- Bundling Machines
- Picking Systems
- Palletizing Machines
- Machines for Securing Pallets and Other Loading Units

E. Inspection and Control

- Checkweighers
- Leakage Test Systems/Devices
- Metal Detectors
- Optical Or X-Ray Inspection Systems

F. Additional Machines And Devices In The Packaging Process

G. Tools and Equipment to Assist Manual Packaging

Food Processing & Manufacturing Machines & Technology

- Aroma, Essence and Spice Technology
- Cereals Processing, Bakery, Pasta Technology
- Coffee, Tea, Tobacco Technology
- Confectionery and Bakery Manufacturing Technology
- Cross-Industry Process Technology
- Food Drying Technology
- Dairy Technology Incl. Ice Cream Manufacturing
- Delicacy and Convenience Food Processing Technology
- Fish Processing Technology
- Meat Processing Technology
- Noodle (Pasta) Technology
- Operating and Auxiliary Equipment
- Potato Processing Equipment, for Extraction And Processing of Edible Oils and Fats, Starch, Sugar, Plant Proteins
- Storage, Logistics and Transport Equipment
- Vegetable and Fruit Technology

Beverage Production Machines & Equipment

- Machines/Equipment for Beverage Production
- Operating And Auxiliary Equipment
- Storage, Logistics and Transport Equipment

Pharmaceuticals & Cosmetics Production Machines & Equipment

- Machines/Equipment for the Production of Pharmaceutical and Cosmetic Products
- Operating and Auxiliary Equipment
- Storage, Logistics and Transport Equipment

Packaging Production & Packaging Printing Machines/Equipment

- Labeling and Marking Machines
- Machines and Equipment for the Finishing of Packaging Media
- Machines and Equipment for the Printing of Packaging Media
- Machines and Equipment for the Production of Packaging and Packaging Components

Our Sectors

Packaging & Processing Profile

Storage, Logistics & Transport Equipment

- Conveying and Storage Systems
- Feeding Systems
- Product and Material Handling
- Silos and Accessories
- Stacking Devices
- Storage Systems
- Take-Off Systems
- Tanks (Heated)
- Transport Trolley
- Transport and Handling Systems

Packaging Materials, Packaging Production Aids, Packaging Accessories

A. Packaging and Packaging Accessories Made From

- Alternative Packaging Materials
- Aluminium
- Carton
- Cold Chain
- Composite Material
- Corrugated Board
- Fibre Pulp Material
- Glass
- Other Material
- Paper
- Plastic From Fossil/Renewable Raw Materials
- Plastic Recyclate
- Solid Fibreboard
- Steel
- Tinplate
- Wood
- Woven Material

B. Packaging Materials

- Alternative Packaging Materials
- Ceramic
- Composite Packaging Materials
- Flexible & Rigid Plastics
- Glass
- Metal
- Paper, Carton and Cardboard
- Plastic from Fossil Raw Materials
- Plastic from Recyclates
- Plastic from Renewable Raw Materials
- Textiles, Non-Woven Material and Woven Material

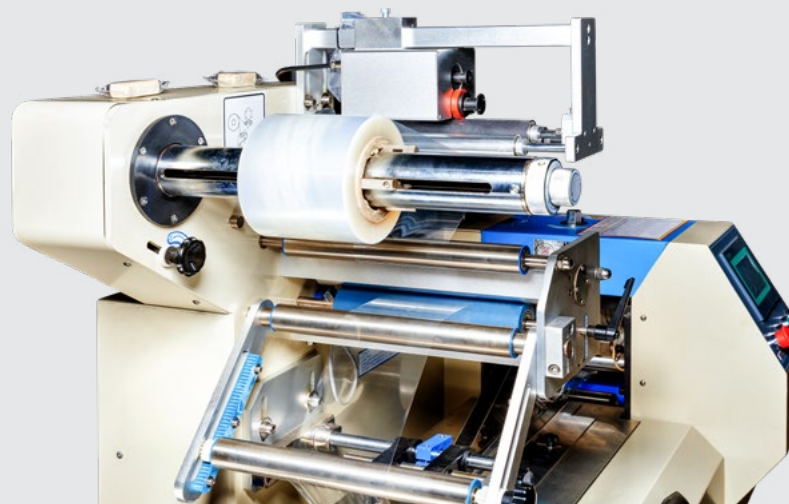
C. Packaging Production Aids

Automation Technology / Components / Accessories

- Automation Systems for Food Processing Industry, Packaging
- Compressing/Preforming Tools
- Control Cabinets
- Control Units
- Conveyors
- Cooling Units
- Corrosion Protecting Materials
- Data Collection, Preparation and Processing
- Filling & Dosing Systems
- Handling Technology (Gripper, Handling Systems)
- Machine Control
- Machine Vision
- Material Management Systems
- Measuring, Controlling, Regulating And Examination Devices
- Motor and Drives Technology
- Other Accessories
- Process Automation
- Production Planning and Control Production, Pharmaceutical & Cosmetics Industry
- Pumps
- Recycling Systems
- Robotic
- Rollers (Not Engraved)
- Sealing Materials
- Sensor Technology
- Valves

Digitalization and Services

- Associations and Branch Organizations
- Business Support
- Research and Teachings
- Trade Press



Exceptionally High-Growth Segments Include: Plastic Packaging, Sustainable Packaging, Food Packaging and Tissue & Hygiene Paper Market...



\$16.7 Billion

Widespread Demand for Plastic Packaging Offers Increasing Business Opportunities

Saudi Arabia's plastic packaging market is projected to reach approximately \$16.7 billion by 2027, driven by demand from food, beverage, healthcare, and e-commerce sectors, supported by industrial growth and Vision 2030 initiatives. Manufacturers are expanding production of bottles, containers, films, and flexible packaging. At the same time, the industry increased investments in recyclable and sustainable packaging to meet growing environmental and consumer demands.



\$7.12 Billion

Biodegradable Technology is Driving the Growth of Sustainable Packaging

The Saudi sustainable packaging market is projected to reach \$7.12 billion by 2030, growing at a CAGR of 5.49%. Driven by Vision 2030 sustainability goals, restrictions on single-use plastics and rising demand for recyclable, compostable and biodegradable formats, the market is shifting toward intelligent and biodegradable packaging materials. Suppliers of related machinery, materials and finishing technologies can take advantage.



\$3.75 Billion

Tissue and Hygiene Paper Market Projected to Grow Through 2029

Revenue in the Saudi tissue and hygiene paper market is projected to reach approximately \$3.75 billion by 2029, growing at around 4.7% per annum. The largest segment is toilet paper. With regional manufacturers expanding domestic production, providers of tissue manufacturing machinery, and tissue roll cutting, converting and packaging machinery, will see an uplift in their sales pipelines.



\$2.39 Billion

The Food Packaging Market Boom

The Saudi Arabia food packaging market is projected to reach \$2.39 billion by 2030 at a CAGR of 5.4%, with flexible packaging the largest revenue-generating type. Sales opportunities exist for manufacturers of extrusion, form-fill-seal and disposable packaging machinery, raw materials and complementary solutions.

The Kingdom's Packaging Market is Growing Rapidly, Fueled by the Confectionery, Bakery, Pharmaceutical, and Cosmetics Sectors...



\$2.53 Billion

Opportunities in the Growing Confectionery and Sweets Market

The Saudi Arabia confectionery market is projected to reach \$2.53 billion by 2030, rising at a CAGR of 6.44%. Growing demand for premium, innovative and conveniently packaged chocolates, candies and gums - supported by Saudi Arabia's gifting traditions and international brands adapting to local tastes. This creates a strong opportunity for exhibitors to showcase processing equipment, packaging technologies and market-ready solutions to key buyers.



\$6.5 Billion

Unlocking Opportunities in Saudi Arabia's Bakery Market

The Saudi Arabia bakery market is projected to reach \$6.5 billion by 2033, driving strong demand for advanced processing equipment and innovative, sustainable packaging solutions. Rising consumer preference for convenient, premium, and health-focused baked goods makes this the perfect time for exhibitors to display innovative technologies, network with top buyers, and unlock new opportunities in this rapidly expanding market.



\$11.7 Billion

Powering Growth in the Saudi Pharmaceutical Industry

The Saudi Arabia pharmaceutical market is projected to reach \$11.7 billion by 2033, driving strong demand for efficient processing equipment and advanced, compliant packaging solutions. Rising healthcare needs and government initiatives make this the perfect time for exhibitors to showcase innovations, engage with key buyers, form strategic partnerships, and establish a strong presence in this fast-growing, high-value market.



\$4.5 Billion

Driving Innovation in Saudi Arabia's Cosmetics Market

The Saudi Arabia cosmetics market is projected to reach \$4.5 billion by 2033, fueled by e-commerce growth, personal grooming trends, and government support for fashion and beauty initiatives. Rising demand for skincare, makeup, and grooming products drives the need for efficient processing equipment and innovative packaging solutions. Exhibitors can showcase their latest technologies, interact with buyers, help cosmetics brands scale production and delivering market-ready products in this dynamic market.

Organized by



شركة معارض الرياض المحدودة
Riyadh Exhibitions Company Ltd.

Riyadh Exhibitions Company (REC) has pioneered the B2B international trade fairs and events sector in the Kingdom, with 46 years of sustained success in serving the Kingdom's national priorities. REC has organized leading international B2B exhibitions and related conferences for all key economic sectors. A dedicated professional team is committed to serving event clients, partners, and guests to the highest standards.

REC is known for combining "global expertise with local know-how".

In partnership with over 120 commercial & industrial bodies from more than 50 leading countries, REC has executed over 458 successful events to date by providing a professional platform to facilitate billions in business deals. This wealth of global expertise, and local know-how is at your service to advance your business objectives, be they to reach effective trade buyers, distributors, joint venture partners or expand your exports in the region or internationally.



Messe
Düsseldorf



interpack
PROCESSING & PACKAGING

Messe Düsseldorf - Home of K, drupa & interpack, is a leading international trade fair organizer based in Düsseldorf, Germany for the last 75 years. It is renowned for hosting world-class exhibitions, including K, the premier global trade fair for plastics and rubber, and interpack, the leading event for the packaging industry and related processing sectors. Another flagship event is drupa, the world's largest trade fair for printing technologies. These shows attract industry leaders and innovators from around the globe, reinforcing Messe Düsseldorf's status as a key hub for business and technological advancement and are concurrently organizing with Saudi Plastics & Petrochemicals and Saudi Print & Pack in Riyadh in 2027.

UFI Proud Member



The Global
Association of the
Exhibition Industry

REC is a proud member of UFI, the International Association of the Exhibition Industry. Quality certification for regularly audited international events that conform to the UFI standards for exhibitions and events. REC continually achieves UFI recognition for adherence to international standards, and has been certified by UFI for four decades.

The Venue



Riyadh International Convention & Exhibition Center (RICEC) is the leading international prominent venue in Riyadh that is centrally located, with a modern on-site hotel, conference auditorium, VIP rooms, workshop rooms, restaurants and other services. Road access is via King Abdullah road near Exit 10 and Metro access on the Red Line at Riyadh Exhibition Center station, with fast access to and from King Khalid Airport.





Your buyers are here. Meet high-intent decision makers
across printing, processing and packaging in the
Middle East's largest industrial market.

BOOK YOUR SPACE AT SAUDI PRINT & PACK 2027



For more information:

info@saudi-pp.com | +966 920024020 | www.saudi-pp.com

2027 FLAGSHIP EVENTS

RIYADH INTERNATIONAL INDUSTRY WEEK 2027



Powered by:

K: The World's No. 1 Trade Fair
for Plastics and Rubber.



drupa: The Global Stage for
Printing Solutions.



Powered by:

interpack: The World's No.1
Trade Fair for Processing & Packaging.



**Saudi Smart Logistics
& Warehousing**

SSL: The Kingdom's First
Smart Logistics Show.



The World's No. 1 Industrial
Transformation Network.

Organized by:



شركة معارض الرياض المحدودة
Riyadh Exhibitions Company Ltd.

Organized by Riyadh Exhibitions Company (REC), delivering Saudi Print & Pack for 35+ years and serving the Kingdom's national priorities through professional B2B platforms.